PRESS INFORMATION



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FHI Announces Results for March 2011 and FY 2011 (Flash report)

Production

		March 2011		Jan-Mar 2011		FY 2011 (Apr.2010-Mar.2011)	
		units	11 vs 10	units	11 vs 10	units	11 vs 10
Domestic production*1	Passenger cars	13,760	36.7%	79,985	79.3%	381,783	107.0%
	Mini cars	2,770	28.6%	13,484	52.3%	77,005	80.2%
	Total	16,530	35.1%	93,469	73.8%	458,788	101.3%
Overseas production*2	Passenger cars	14,829	106.9%	44,147	118.1%	164,773	157.9%
Total		31,359	51.4%	137,616	83.9%	623,561	111.9%

^{*1.}JAMA(Japan Automobile Manufacturers Association Inc.) report basi (CBU)

 Due to the production suspension affected by the major earthquake in northeastern Japan, the domestic production for March decreased sixth consecutive month year-on-year. In spite of the ovearseas production set an all-time March record, the global production decreased for the first time in seventeen months year-on-year.

<FY 2011>

• The domestic production of passenger cars for the period April 2010 through March 2011set an all-time record due to the increased production of Legacy, Forester and Impreza for ovearseas markets. Reflecting the strong sales of Legacy in North America, the ovearseas production set an all-time record, and the global production for the period April 2010 through March 2011 increased year-on-year for the first time in two years.

●Sales in Japan

	March 2011		Jan-Mar 2011		FY 2011 (Apr.2010-Mar.2011)	
	units	11 vs 10	units	11 vs 10	units	11 vs 10
Passenger cars*1	7,572	53.2%	19,869	75.3%	72,634	90.2%
Mini cars*2	8,879	67.2%	23,010	82.7%	92,737	95.3%
Total	16,451	60.0%	42,879	79.1%	165,371	93.0%

^{*1.}Excludes commercial vehicles

• Total domestic sales for March decreased for the sixth consecutive month year-on-year, due to the production suspention affected by the major earthquake in northeastern Japan.

<FY 2011>

• In spite of the increased sales of Impreza and Forester in the first half of FY 2010, the total sales in Japan decreased for the sixth consecutive year year-on-year, due to the end of government "eco-car" support under subsidy system.

Export

	March 2011		Jan-Mar 2011		FY 2011 (Apr.2010-Mar.2011)	
	units	11 vs 10	units	11 vs 10	units	11 vs 10
Total	18,837	72.5%	79,223	102.0%	329,912	118.1%

^{*1.}JAMA report basis

• In spite of the increased export to Russia, total exports from Japan in March decreased for the first time in four months year-on-year, due to the production suspention affected by the major earthquake in northeastern Japan.

<FY 2011>

Total exports for the period April 2010 through March 2011 increased year-on-year for the first time in two years and set an all-time record, due to the increased exports of Forester and Legacy.

^{*2.}Local line-off basis

<March 2011>

^{*2.}Includes mini trucks

<March 2011>

<March 2011>