PRESS INFORMATION



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FHI Announces Results for December 2010 and CY 2010 (Flash Report)

Production

		December 2010		CY 2010 (Jan Dec. 2010)	
		units	10 vs 09	units	10 vs 09
Domestic production*1	Passenger cars	34,100	97.1%	402,646	126.8%
	Mini cars	7,675	90.6%	89,286	98.3%
	Total	41,775	95.8%	491,932	120.5%
Overseas production*2	Passenger cars	12,281	127.9%	158,022	190.5%
Total		54,056	101.6%	649,954	132.3%

^{*1.}JAMA(Japan Automobile Manufacturers Association Inc.) report basis (CBU)

- < December, 2010 >
- The total domestic production in December decreased for the third consecutive month year-on-year, due to the end of government "eco-car" support under subsidy system. The total global production for December increased fourteenth consecutive month year-on-year, due to the increased production for overseas markets, which set an all-time December record.
 - < CY 2010 >
- The domestic production for the passenger cars, the overseas production and the total global production for the period January through December 2010 set an all-time records, due to the increased production of Legacy and Forester.

●Sales in Japan

	December 2010		CY 2010 (Jan Dec. 2010)	
	units	10 vs 09	units	10 vs 09
Passenger cars*1	5,182	77.8%	79,139	104.8%
Mini cars*2	5,538	73.1%	97,558	99.6%
Total	10,720	75.3%	176,697	101.9%

^{*1.}Excludes commercial vehicles

< December >

 Total domestic sales for December decreased third consecutive month year-on-year, due to the end of government "eco-car" support under subsidy system.

< CY 2010 >

• Total domestic sales for the period January through December 2010 increased for the first in six years year-on-year and the passenger cars sales increased year-on-year, due to the increased sales of Legacy and Forester.

Export

	December 2010		CY 2010 (Jan Dec. 2010)	
	units	10 vs 09	units	10 vs 09
Total	30,374	101.4%	328,389	129.0%

^{*1.}JAMA report basis

< December >

Total exports from Japan in December increased for the first in two months year-on-year and set an all-time December record, due to the increased exports to Ausralia, Europe and Russia.

< CY 2010 >

Total exports for the period January through December 2010 increased year-on-year for the first time in two years and set an all-time record,, due to the increased exports to U.S., Russia and China.

^{*2.}Local line-off basis

^{*2.}Includes mini trucks