



December 24, 2010

FHI Announces Results for November 2010 (Flash Report)

● Production

		November 2010		Year to Date Jan.-Nov. 2010	
		units	10 vs 09	units	10 vs 09
Domestic production*1	Passenger cars	33,321	93.1%	368,546	130.5%
	Mini cars	7,849	89.6%	81,611	99.1%
	Total	41,170	92.5%	450,157	123.4%
Overseas production*2	Passenger cars	15,097	152.4%	145,741	198.7%
Total		56,267	103.4%	595,898	136.0%

*1.JAMA(Japan Automobile Manufacturers Association Inc.) report basis (CBU)

*2.Local line-off basis

- The total domestic production in November decreased for the second consecutive month year-on-year, due to the end of government "eco-car" support under subsidy system. The global production for November increased thirteenth consecutive month year-on-year, due to the increased production for overseas markets, which set an all-time November record.

● Sales in Japan

	November 2010		Year to Date Jan.-Nov. 2010	
	units	10 vs 09	units	10 vs 09
Passenger cars*1	4,396	74.8%	73,957	107.4%
Mini cars*2	6,299	74.1%	92,020	101.8%
Total	10,695	74.4%	165,977	104.2%

*1.Excludes commercial vehicles

*2.Includes mini trucks

- Total domestic sales for November decreased second consecutive month year-on-year, due to the end of government "eco-car" support under subsidy system.

● Export

	November 2010		Year to Date Jan.-Nov. 2010	
	units	10 vs 09	units	10 vs 09
Total	28,825	87.5%	298,015	132.7%

*1.JAMA report basis

- Total exports from Japan in November decreased for the first in thirteen months year-on-year, due to the decreased export to China.