



November 26, 2010

FHI Announces Results for October 2010 (Flash Report)

● Production

		October 2010		Year to Date Jan.-Oct. 2010	
		units	10 vs 09	units	10 vs 09
Domestic production*1	Passenger cars	30,719	93.9%	335,225	135.9%
	Mini cars	7,095	88.4%	73,762	100.2%
	Total	37,814	92.8%	408,987	127.7%
Overseas production*2	Passenger cars	15,461	133.9%	130,644	205.9%
Total		53,275	101.9%	539,631	140.6%

*1.JAMA(Japan Automobile Manufacturers Association Inc.) report basis (CBU)

*2.Local line-off basis

- The domestic production in October decreased year-on-year for the first in twelve months due to the end of government "eco-car" support under subsidy system. The global production for October increased twelveth consecutive month year-on-year due to the increased production for overseas markets.

● Sales in Japan

		October 2010		Year to Date Jan.-Oct. 2010	
		units	10 vs 09	units	10 vs 09
Passenger cars*1		3,138	65.9%	69,561	110.5%
Mini cars*2		5,822	81.0%	85,721	104.6%
Total		8,960	75.0%	155,282	107.2%

*1.Excludes commercial vehicles

*2.Includes mini trucks

- Total domestic sales for October decreased for the first in thirteen months year-on-year, due to the end of government "eco-car" support under subsidy system.

● Export

		October 2010		Year to Date Jan.-Oct. 2010	
		units	10 vs 09	units	10 vs 09
Total		27,187	127.0%	269,190	140.5%

*1.JAMA report basis

- Total exports from Japan in October increased for the twelveth consecutive month year-on-year, due to the increased exports to U.S., Canada, China and Russia.