# SUBARU

### PRESS INFORMATION

## Exhibition Outlines of the 79th Geneva International Motor Show

Tokyo, February 9, 2009 - Fuji Heavy Industries Ltd. (FHI), the maker of Subaru automobiles, today announced that it will exhibit the LEGACY CONCEPT as an European premiere at the 79th Geneva International Motor Show slated for March in Geneva, Switzerland (Press days: March 3 and 4; Open to the public from March 5 through 15).

In addition, Subaru Switzerland will see the introduction of Subaru's latest Justy model in their market. This Justy was introduced in 2007 for the first time in some European markets and is currently enjoying successful sales in other European regions thanks to its exceptional fuel economy and low emission levels.

FHI will hold a press conference at the Subaru booth at 11:15 March 3, 2009.



LEGACY CONCEPT



LEGACY CONCEPT

Celebrating 20 years of the Legacy sedan, Subaru is proud to announce a concept model that suggests the direction of future Legacy sedan design. The LEGACY CONCEPT has been developed to showcase the Legacy's sporting capabilities and features Subaru's Symmetrical All-Wheel drive system mated to a Horizontally-Opposed engine. Building on the Legacy model's heritage of sportiness, style and reliability, the LEGACY CONCEPT is presented as a global mid-size sedan with interior space to fit four adults in comfort.

The concept of the exterior design is based on "Presence". Further increasing this sense is the dynamism achieved by the design lines that carve out a substantial mass, while the sharp body lines project a sense of sportiness and strength. Styling that highlights all four wheel arches emphasizes the reliability and dynamism of symmetrical AWD. At the front of the vehicle, it clearly embodies the unique Subaru authority by offering a wing motif front grille showing the Subaru brand identity, LED headlamps characterized by their sharp design and a solidity designed bumper.

The concept behind the interior design is "High Definition". A four-seat layout combined with a roof design that offers a feeling of freedom with the expansive legroom provides enough space to fit four adults in comfort and style. For the seats, Pearl white leather with a blue sheen has been adopted, while Black metallic leather has been used for the door trim to create a luxurious contrast with the instrumental panel. Touch-panel displays, featured on the center panel and some areas, provide ease of use in the various functions as well as high appearance quality at a high level.

The Legacy was introduced globally in 1989, and since that date until December 2008 the total global production has exceeded 3.6 million vehicles making it Subaru's core model. During that period, Subaru has been improving the basic elements of automotive performance by offering Subaru's traditional core technology of Horizontally-Opposed engine and Symmetrical AWD, and also continuously evolved the vehicles' features to reach the unparalleled handling, stability and safety standards Subaru customers can enjoy today. The LEGACY CONCEPT incorporates the Legacy heritage while also serving as a concept model that provides an image of the new driving comfort and reliability that will continue to serve as a touchstone for Subaru.

## [LEGACY CONCEPT: Main specifications]

- Body size (Overall: Length x Width x Height): 4,795 x 1,820 x 1,500mm

- Wheelbase: 2,750mm

- Engine: 3.6-litre six-cylinder Horizontally -Opposed engine

Tire size: 225/45R19Occupancy: Four persons

#### About Fuji Heavy Industries Ltd.

Fuji Heavy Industries Ltd. (FHI), the maker of Subaru automobiles, is a leading manufacturer in Japan with a long history of technological innovations that dates back to its origin as an aircraft company. While the automotive business is a main business pillar, FHI's Aerospace, Industrial Products and Eco Technologies divisions offer a diverse range of products from general-purpose engines, power generators, and sanitation trucks to small airplanes, crucial components for passenger aircrafts, and wind-powered electricity generating systems. Recognized internationally for its AWD (all-wheel drive) technology and Horizontally-Opposed engines in Subaru, FHI is also spearheading the development of environmentally friendly products and is committed to contributing to global environmental preservation.