

December 24, 2014

FHI Announces Production, Japan Sales and Export Results for November 2014 (Flash Report)

	November 2014			Jan–Nov 2014	
	Units	2014 vs 2013		Units	'14 vs '13
Domestic Production *1	☆ 57,923	+0.3%	Increased y/y for 9th consecutive month	637,269	+8.9%
Overseas Production *2	☆ 18,003	+35.6%	Increased y/y for 5th consecutive month	176,679	+11.1%
Global Production Total	☆ 75,926	+6.9%	Increased y/y for 9th consecutive month	813,948	+9.4%
Passenger Vehicles	8,924	-3.9%	First y/y decrease in 5 months	115,913	-1.3%
Mini Vehicles	2,654	-30.8%	Decreased y/y for 8th consecutive month	40,416	-20.6%
Japan Sales Total	11,578	-11.8%	Decreased y/y for 2nd consecutive month	156,329	-7.1%
Export Total *3	47,486	-10.9%	First y/y decrease in 22 months	493,219	+16.1%

☆: Record high for the month of November

*1 JAMA (Japan Automobile Manufacturers Association Inc.) report basis (CBU)

*2 Local line-off basis

*3 JAMA report basis

< Production >

- Domestic production increased year-on-year as strong sales continued in North America and full-scale production of the all-new Legacy and Outback started.
- Overseas production increased year-on-year led by continued high demand for the the all-new Legacy and Outback.

< Japan Sales >

- Passenger vehicle sales decreased year-on-year despite strong sales of the Levorg wagon and WRX series.
- Mini vehicle sales decreased year-on-year due to a decline in the Stella and other minicar sales.

< Exports >

- While strong sales in North America continued, exports from Japan decreased compared to those of November last year which included shipments carried over from the previous month due to typhoon hits.

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