

November 27, 2014

**FHI Announces Production, Japan Sales and Export Results for October 2014 (Flash Report)**

	October 2014			Jan–Oct 2014	
	Units	2014 vs 2013		Units	'14 vs '13
Domestic Production *1	★ 67,759	+13.3%	Increased y/y for 8th consecutive month	579,346	+9.9%
Overseas Production *2	★ 22,775	+42.4%	Increased y/y for 4th consecutive month	158,676	+8.8%
<b>Global Production Total</b>	<b>★ 90,534</b>	<b>+19.4%</b>	Increased y/y for 8th consecutive month	<b>738,022</b>	<b>+9.6%</b>
Passenger Vehicles	9,064	+10.0%	Increased y/y for 4th consecutive month	106,989	-1.0%
Mini Vehicles	2,478	-36.4%	Decreased y/y for 7th consecutive month	37,762	-19.8%
<b>Japan Sales Total</b>	<b>11,542</b>	<b>-4.9%</b>	First y/y decrease in 2 months	<b>144,751</b>	<b>-6.7%</b>
<b>Export Total</b> *3	<b>★ 56,834</b>	<b>+40.0%</b>	Increased y/y for 21st consecutive month	<b>445,733</b>	<b>+19.9%</b>

★: Record high for a single month

\*1 JAMA (Japan Automobile Manufacturers Association Inc.) report basis (CBU)

\*2 Local line-off basis

\*3 JAMA report basis

**< Production >**

- Domestic production increased year-on-year led by continued strong sales in North America as well as high demand for the Levorg wagon launched in the Japanese market.
- Overseas production increased year-on-year as strong sales of the all-new Legacy and Outback continued.

**< Japan Sales >**

- Passenger vehicle sales increased year-on-year with continued strong demand for the Levorg wagon.
- Mini vehicle sales decreased year-on-year due to a decline in the Stella and other minicar sales.

**< Exports >**

- Exports from Japan increased year-on-year driven especially by strong sales of the Forester in the US.

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