

October 27, 2014

FHI Announces Production, Japan Sales and Export Results for September 2014 and 1st Half of FYE2015 (Flash Report)

< September 2014 >

	September 2014				Jan–Sep 2014	
	Units	2014 vs 2013			Units	'14 vs '13
Domestic Production *1	☆ 62,382	+10.4%	Increased y/y for 7th consecutive month		511,587	+9.4%
Overseas Production *2	★ 20,943	+54.8%	Increased y/y for 3rd consecutive month		135,901	+4.7%
Global Production Total	★ 83,325	+18.9%	Increased y/y for 7th consecutive month		647,488	+8.4%
Passenger Vehicles	15,184	+15.7%	Increased y/y for 3rd consecutive month		97,925	-2.0%
Mini Vehicles	4,414	-22.9%	Decreased y/y for 6th consecutive month		35,284	-18.3%
Japan Sales Total	19,598	+4.0%	First y/y increase in 6 months		133,209	-6.9%
Export Total *3	☆ 44,404	+17.2%	Increased y/y for 20th consecutive month		388,899	+17.5%

☆: Record high for the month of September

★: Record high for a single month

< Production >

- Domestic production increased year-on-year due to strong sales in North America as well as high demand for the all-new Levorg wagon launched in the Japanese market in June.
- Overseas production increased year-on-year with strong demand for the all-new Legacy and Outback.

< Japan Sales >

- Passenger vehicle sales increased year-on-year led by continued strong sales of the all-new Levorg released in June.
- Mini vehicle sales decreased year-on-year with a decline in the Stella and other minicar sales.

< Exports >

- Exports from Japan increased year-on-year led by continued strong sales of the Forester in North America.

< April–September 2014 >

	April–September 2014			
	Units	2014 vs 2013		
Domestic Production *1	★ 343,962	+10.9%	Increased y/y for 3rd consecutive year	
Overseas Production *2	★ 92,092	+14.6%	First y/y increase in 2 years	
Global Production Total	★ 436,054	+11.7%	Increased y/y for 3rd consecutive year	
Passenger Vehicles	57,555	-8.0%	First y/y decrease in 3 years	
Mini Vehicles	15,742	-40.8%	Decreased y/y for 4th consecutive year	
Japan Sales Total	73,297	-17.8%	First y/y decrease in 3 years	
Export Total *3	★ 261,345	+12.8%	Increased y/y for 3rd consecutive year	

★: Record high for April-September period

< Production >

- Domestic production increased year-on-year due to high demand for the Forester as well as launches of the all-new Levorg wagon and other new models.
- Overseas production increased year-on-year with strong demand for the all-new Legacy and Outback.

< Japan Sales >

- Passenger vehicle sales decreased year-on-year as strong demand for the Levorg released in June did not make up for overall sales decline caused by the consumption tax hike.
- Mini vehicle sales decreased year-on-year in the wake of the consumption tax hike.

< Exports >

- Exports from Japan increased year-on-year led by continued strong sales in North America as well as high demand for the Forester in other markets.

*1 JAMA (Japan Automobile Manufacturers Association Inc.) report basis (CBU)

*2 Local line-off basis

*3 JAMA report basis

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