

September 29, 2014

**FHI Announces Production, Japan Sales and Export Results for August 2014 (Flash Report)**

	August 2014			Jan–Aug 2014	
	Units	2014 vs 2013		Units	'14 vs '13
Domestic Production *1	☆ 45,707	+6.2%	Increased y/y for 6th consecutive month	449,205	+9.3%
Overseas Production *2	★ 20,284	+37.8%	Increased y/y for 2nd consecutive month	115,335	-0.8%
<b>Global Production Total</b>	☆ 65,991	+14.2%	Increased y/y for 6th consecutive month	564,540	+7.1%
Passenger Vehicles	☆ 9,852	+15.9%	Increased y/y for 2nd consecutive month	82,741	-4.6%
Mini Vehicles	1,262	-67.7%	Decreased y/y for 5th consecutive month	30,870	-17.6%
<b>Japan Sales Total</b>	11,114	-10.4%	Decreased y/y for 5th consecutive month	113,611	-8.5%
<b>Export Total</b> *3	☆ 38,017	+8.6%	Increased y/y for 19th consecutive month	344,495	+17.5%

☆: Record high for the month of August

★: Record high for a single month

\*1 JAMA (Japan Automobile Manufacturers Association Inc.) report basis (CBU)

\*2 Local line-off basis

\*3 JAMA report basis

**< Production >**

- Domestic production increased year-on-year due to strong sales in North America as well as high demand for the all-new Levorg wagon launched in the Japanese market in June.
- Overseas production increased year-on-year led by strong demand for the all-new Legacy and Outback models.

**< Japan Sales >**

- Passenger vehicle sales increased year-on-year with continued strong sales of the all-new Levorg wagon released in June.
- Mini vehicle sales decreased year-on-year due to a decline in the Stella and other minicar sales.

**< Exports >**

- Exports from Japan increased year-on-year led by continued strong sales of the Forester in North America.