



July 30, 2014

FHI Announces Production, Japan Sales and Export Results for June 2014 (Flash Report)

< June 2014 >

	June 2014		
	Units	2014 vs 2013	
Domestic Production *1	☆ 59,924	+14.9%	Increased y/y for 4th consecutive month
Overseas Production *2	11,765	-12.0%	Decreased y/y for 14th consecutive month
Global Production Total	☆ 71,689	+9.4%	Increased y/y for 4th consecutive month
Passenger Vehicles	8,016	-24.3%	Decreased y/y for 3rd consecutive month
Mini Vehicles	2,778	-37.9%	Decreased y/y for 3rd consecutive month
Japan Sales Total	10,794	-28.4%	Decreased y/y for 3rd consecutive month
Export Total *3	☆ 49,058	+24.6%	Increased y/y for 17th consecutive month

☆: Record high for the month of June

< Production >

- Domestic production increased year-on-year led by strong demand for the Impreza series and the Forester in North America.
- Overseas production decreased year-on-year due to production startups of the all-new Legacy and Outback models.

< Japan Sales >

- Passenger car sales decreased year-on-year as the Forester and other model sales declined.
- Mini vehicle sales decreased year-on-year due to a decline in the Stella and other minicar sales.

< Exports >

- Exports from Japan increased year-on-year led by strong demand for the Impreza series and the Forester in North America.

< January - June 2014 >

	January - June 2014		
	Units	2014 vs 2013	
Domestic Production *1	★ 336,651	+8.4%	Increased y/y for 3rd consecutive year
Overseas Production *2	85,665	-8.7%	Decreased y/y for 2nd consecutive year
Global Production Total	★ 422,316	+4.5%	Increased y/y for 3rd consecutive year
Passenger Vehicles	60,833	-8.7%	First y/y decrease in 3 years
Mini Vehicles	26,715	-7.0%	Decreased y/y for 2nd consecutive year
Japan Sales Total	87,548	-8.2%	First y/y decrease in 3 years
Export Total *3	★ 258,685	+19.5%	Increased y/y for 3rd consecutive year

★: Record high for January-June period

< Production >

- Domestic production increased year-on-year led by strong demand for the Impreza series and the Forester in North America.
- Overseas production decreased year-on-year due to improvements in inventory levels and production launch preparations for the all-new Legacy and Outback.

< Japan Sales >

- Japan sales decreased year-on-year as strong sales of the Forester, Impreza series and Stella minicar in the January-March period did not make up for the April-June period decline following the consumption tax hike.

< Exports >

- Exports from Japan increased year-on-year led by strong sales in North America as well as high demand for the Forester in other overseas markets.

*1 JAMA (Japan Automobile Manufacturers Association Inc.) report basis (CBU)

*2 Local line-off basis

*3 JAMA report basis