



May 12, 2016

Company name: Fuji Heavy Industries Ltd.
Representative: Yasuyuki Yoshinaga, President
Code number: 7270 (First Section of Tokyo Stock Exchange)
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Notice regarding Change of Company Name and Partial Amendment to Articles of Incorporation

Fuji Heavy Industries Ltd. (FHI) resolved at its Board of Directors meeting held today to change its company name, subject to approval of the proposal for partial amendment to the Articles of Incorporation by the 85th General Meeting of Shareholders scheduled for June 28, 2016. Details are set out below.

1. Change of Company Name

(1) Reason for change

With a view to becoming “a compelling company with a strong market presence” adopted as the goal of the Prominence 2020 mid-term management vision, FHI seeks to accelerate efforts to “enhance the Subaru brand” in the aim of expanding Subaru into an attractive global brand. As part of these efforts, FHI is taking the opportunity of its 100th anniversary to change its company name.

(2) New company name

Kabushiki Gaisha SUBARU. (In English, SUBARU CORPORATION)

(Current company name: *Fuji Jyukogyo Kabushiki Gaisha*. (In English, Fuji Heavy Industries Ltd.)

(3) Scheduled date of change

April 1, 2017

2. Partial Amendment to the Articles of Incorporation

(1) Reason for amendment to the Articles of Incorporation

Amendment of Article 1 (Company Name) in conjunction with the above change of company name.

(2) Details of amendment

Details of the amendment are as follows:

(Underlined sections indicate amendment)

Existing Articles of Incorporation	Proposed Amendment to Articles of Incorporation
(Company Name) Article 1. The Company will be called <u><i>Fuji Jyukogyo Kabushiki Gaisha</i></u> , and in English, <u>Fuji Heavy Industries Ltd.</u>	(Company Name) Article 1. The Company will be called <u><i>Kabushiki Gaisha SUBARU</i></u> , and in English, <u>SUBARU CORPORATION</u> . <u>Supplementary Provisions</u> <u>The amendment to Article 1 (Company Name) of these Articles of Incorporation shall take effect on April 1, 2017. Note that this supplementary provision shall be deleted on the date the amendment takes effect.</u>

(3) Schedule

Date of the General Meeting of Shareholders for the amendment to Articles of Incorporation:

June 28, 2016 (Tue.)

Date when the Amendment to Articles of Incorporation takes effect:

April 1, 2017 (Sat.)