



SUBARU

Presentation of Business Results for the 3rd Quarter of FYE 2009



Fuji Heavy Industries Ltd.
February 4, 2009



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A Summary of Business Results



9 months: Consolidated Automobile Sales

(Thousand Units)

		Actual Results 9 months FYE March 2008	Actual Results 9 months FYE March 2009	Changes
	Passenger Car	50.9	50.0	-1.0
	Minicar	93.2	80.7	-12.5
	Domestic Total	144.1	130.7	-13.4
	U.S.	136.2	139.6	+3.4
	Canada	13.2	13.0	-0.2
	Russia	16.0	19.2	+3.2
	Europe	41.8	47.9	+6.1
	Australia	30.0	28.6	-1.4
	China	8.3	19.0	+10.8
	Others	27.1	25.1	-2.0
Overseas Total		272.6	292.3	+19.7
Grand Total		416.7	423.0	+6.3



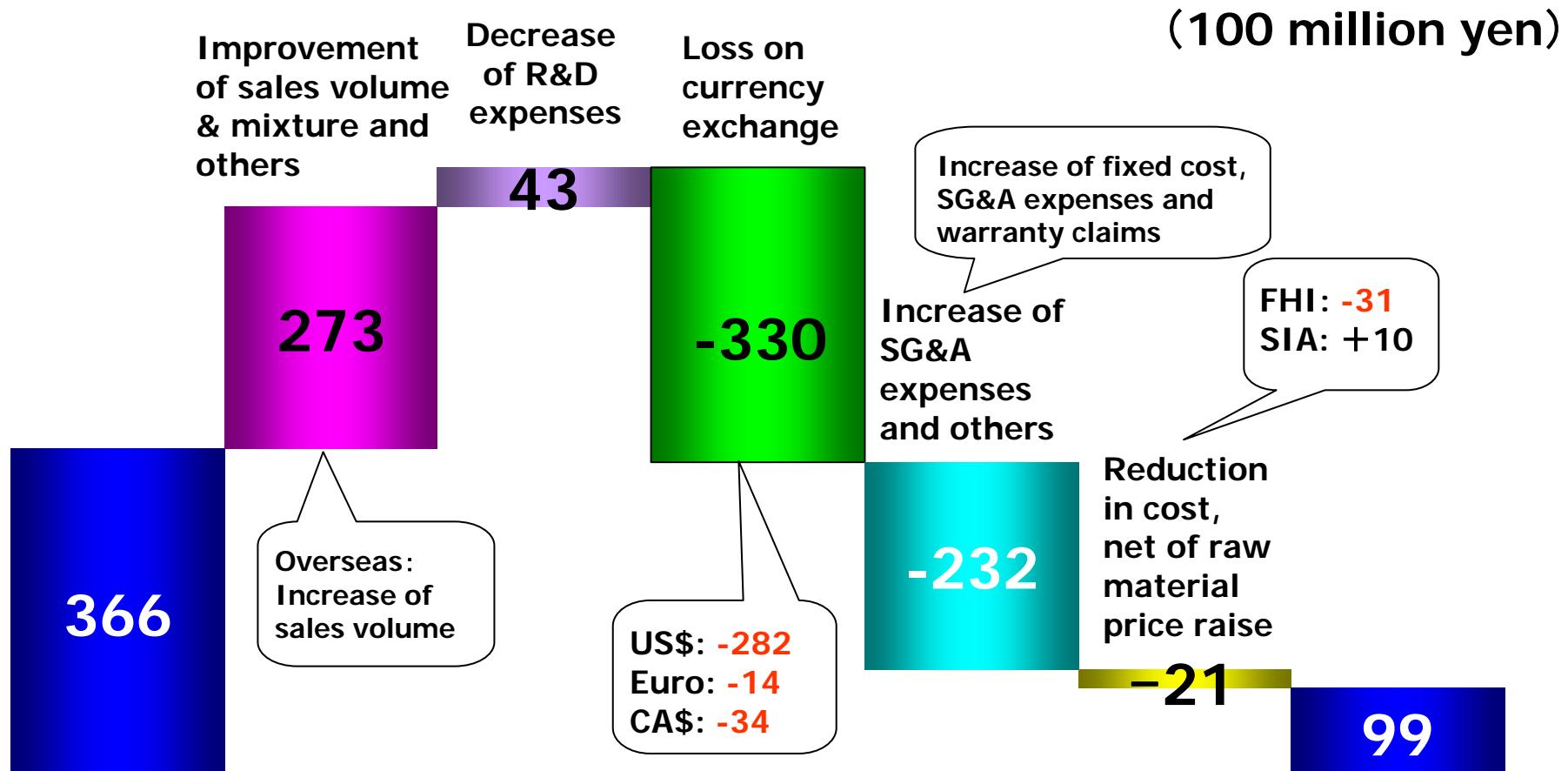
9 months: Consolidated Statements of Income

(100 million yen)

	<u>Actual Results</u> 9 months FYE March 2008	<u>Actual Results</u> 9 months FYE March 2009	Changes
Net Sales	11,053	11,067	+ 14
Domestic	3,694	3,681	- 13
Overseas	7,359	7,387	+ 27
Operating Income	366	99	-267
Ordinary Income	327	90	-237
Net Income/Loss	179	-148	-327
FHI Exchange Rate	¥118/\$	¥104/\$	-¥14/\$



9 months: Analysis of Increase and Decrease in Operating Income Changes



Operating Income
For the 9 months
FYE March 2008

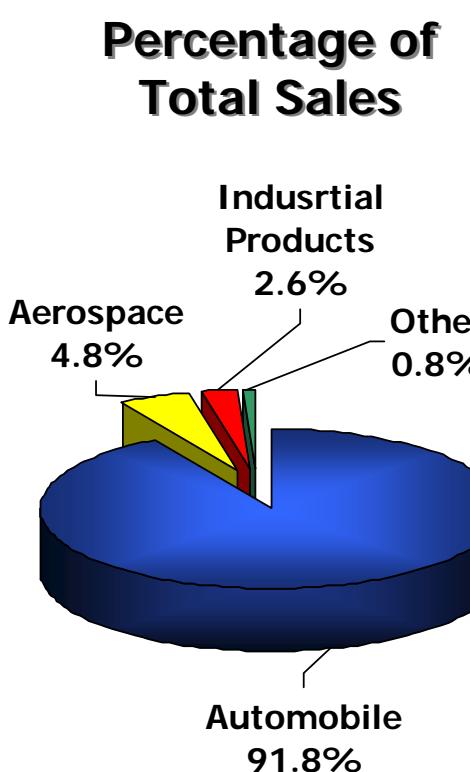
-26.7 billion

Operating Income
For the 9 months
FYE March 2009



9 months: Net Sales by Business Segment (consolidated)

(100 million yen)



	<u>Actual Results</u> 9 months FYE March 2008	<u>Actual Results</u> 9 months FYE March 2009	Changes
Automobile	10,044	10,158	+115
Aerospace	626	530	-96
Industrial Products	306	287	-19
Other	77	92	+15
Total	11,053	11,067	+14

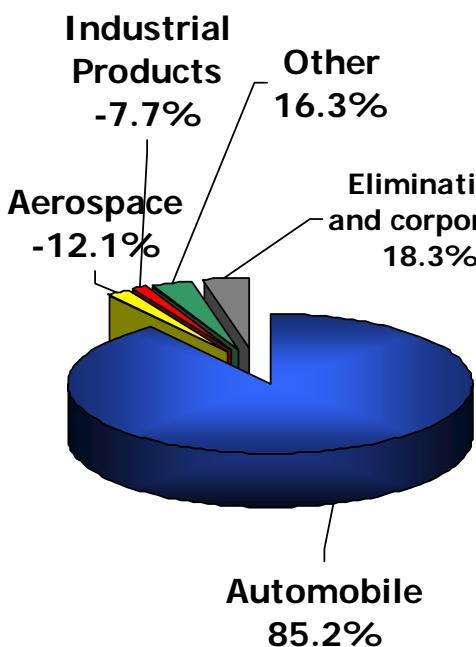


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9 months: Operating Income by Business Segment (consolidated)

(100 million yen)

Percentage of Operating Income



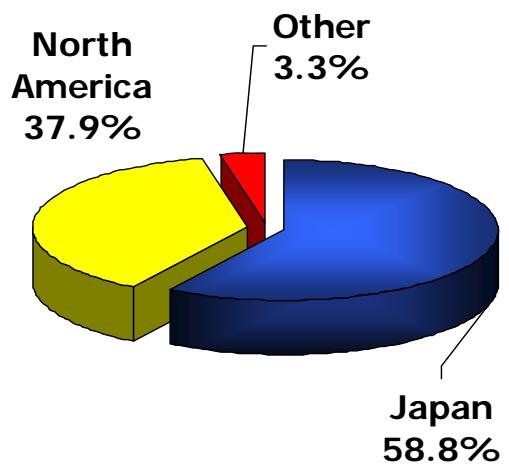
	<u>Actual Results</u> 9 months FYE March 2008	<u>Actual Results</u> 9 months FYE March 2009	Changes
Automobile	286	84	-202
Aerospace	47	-12	-59
Industrial Products	7	-8	-15
Other	7	16	+9
Elimination and corporate	18	18	0
Total	366	99	-267



9 months: Net Sales by Geographic Area (consolidated)

(100 million yen)

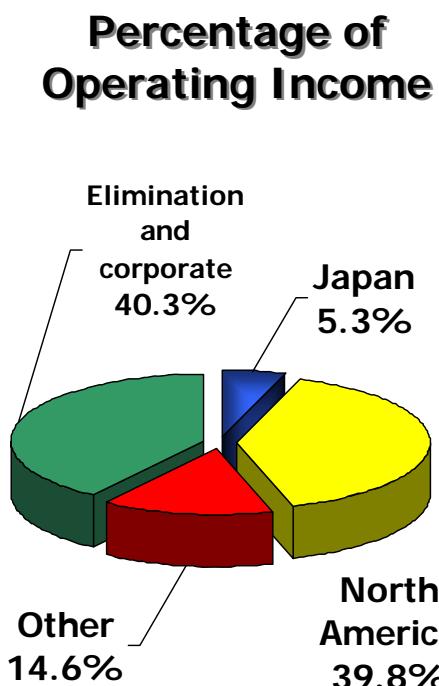
Percentage of
Total Sales



	<u>Actual Results</u> 9 months FYE March 2008	<u>Actual Results</u> 9 months FYE March 2009	Changes
Japan	6,189	6,507	+318
North America	4,471	4,198	-272
Other	394	362	-32
Total	11,053	11,067	+14



9 months: Operating Income by Geographic Area (consolidated)



	Actual Results 9 months FYE March 2008	Actual Results 9 months FYE March 2009	Changes
Japan	252	5	-247
North America	60	39	-21
Other	11	14	+4
Elimination and corporate	43	40	-3
Total	366	99	-267



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9months: Operating Results of Subsidiaries in U.S.

(million US\$)

SOA (Jan to Sept)	<u>Actual Results</u> 9 months of CY2007	<u>Actual Results</u> 9 months of CY2008	Changes
Net Sales	\$3,207	\$3,255	+48
Operating Income	3	12	+9
Net Income	7	9	+2
Retail Sales (Thousand units)	137.7	142.9	+5.2
SIA (Jan to Sept)	<u>Actual Results</u> 9 months of CY2007	<u>Actual Results</u> 9 months of CY2008	Changes
Net Sales	\$1,942	\$1,756	-186
Operating Income	44	23	-21
Net Income	28	13	-15
Subaru Production (Thousand units)	79.8	73.6	-6.2

(U.S. subsidiaries were consolidated on calendar year basis.)

<http://www.fhi.co.jp/english/ir/>



Analysis of Non-Operating Income and Expenses

(100 million yen)

	<u>Actual Results</u> 9 months FYE March 2008	<u>Actual Results</u> 9 months FYE March 2009	Changes
Non-Operating Income	74	54	-20
Interest and dividend income	41	30	-11
Equity income from affiliated companies	4	7	+3
Non-Operating Expenses	113	64	-49
Interest expenses	31	26	-5
Net	-39	-9	+30
FOREX Effects	<u>Actual Results</u> 9 months FYE March 2008	<u>Actual Results</u> 9 months FYE March 2009	Changes
Net of gain and loss on revaluation of derivatives	-3	-9	-6
Net of FOREX gain and loss	-41	-1	+41
Total	-45	-10	+35



Analysis of Extraordinary Gains and Losses

(100 million yen)

	<u>Actual Results</u> 9 months FYE March 2008	<u>Actual Results</u> 9 months FYE March 2009	Changes	
Extraordinary Gains	45	25	-21	
Gain on sales of fixed assets	11	3	-8	
Gain on revision of retirement benefit plan	0	7	+7	
Other	2	12	+12	Change in recognition of sales or interest revenue on credit, etc
Extraordinary Losses	47	131	+84	
Loss on sales and retirement of fixed assets	31	28	-3	
Provision for loss on construction contracts	0	29	+29	
Provision of allowance for doubtful accounts	0	26	+26	Accounts receivable for Eclipse
Impairment loss	16	10	-6	
Loss on valuation of investment securities	0	8	+8	Investment in capital for Eclipse, etc
Other	0	31	+31	Withdraw from WRC, etc
Total	-1	-106	-105	



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Consolidated Balance Sheets

(100 million yen)

	As of March 31, 2008	As of December 31, 2008	Changes
Total Assets	12,964	12,395	-569
Current Assets	6,228	6,357	+129
Fixed Assets	6,736	6,038	-698
Leased Assets	479	282	-197
Interest Bearing Debts	3,045	3,210	+165
Net Assets	4,944	4,655	-289
Less treasury stock, at cost	-405	-21	+385
Shareholders' Equity to Total Assets	38.1%	37.5%	-0.6%
D/E ratio	0.62	0.69	+0.07

<Appendix> 9 months: Capex, Depreciation and R&D

(100 million yen)

	<u>Actual Results</u> 9 months FYE March 2008	<u>Actual Results</u> 9 months FYE March 2009	Changes
Capital Expenditures	405	433	+28
Depreciation	478	474	-4
R&D Expenses	384	340	-43
Interest Bearing Debt	3,316	3,210	-106



<Appendix> 3Q: Consolidated Automobile Sales

(Thousand Units)

		<u>Actual Results</u> 3Q FYE March 2008	<u>Actual Results</u> 3Q FYE March 2009	Changes
	Passenger Car	15.9	13.7	-2.2
	Minicar	29.0	22.8	-6.2
Domestic Total		44.9	36.5	-8.4
	U.S.	54.4	57.6	+3.2
	Canada	5.1	4.4	-0.7
	Russia	6.2	3.9	-2.3
	Europe	13.3	13.4	+0.1
	Australia	10.3	7.9	-2.4
	China	3.0	8.9	+5.9
	Others	8.1	8.1	0
Overseas Total		100.4	104.1	+3.7
Grand Total		145.3	140.6	-4.7

(U.S. and Canada figures were on the calendar basis from Jul. to Sep.)

<http://www.fhi.co.jp/english/ir/>

<Appendix> 3Q : Consolidated Statements of Income

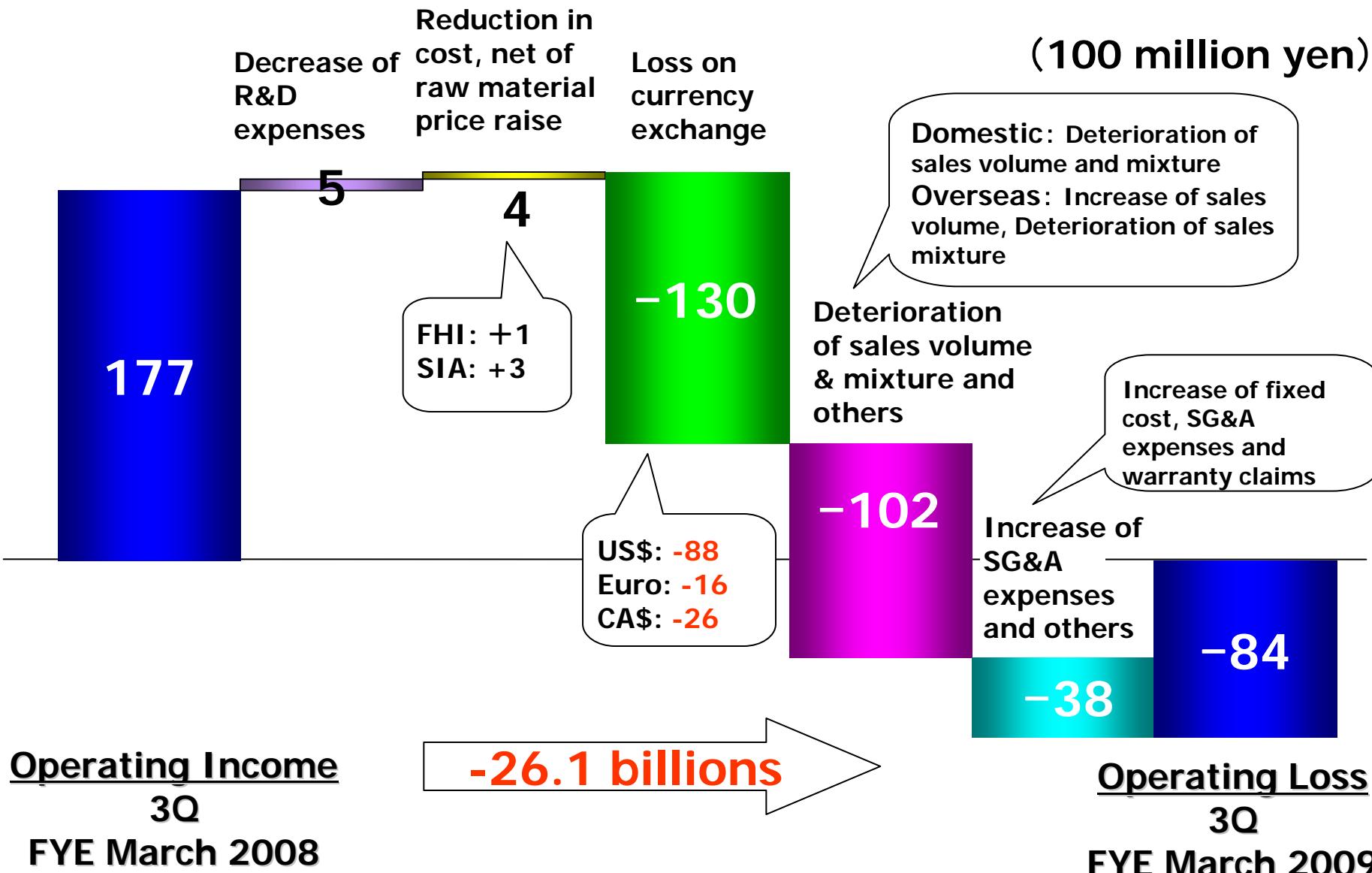
(100 million yen)

	<u>Actual Results</u> 3Q FYE March 2008	<u>Actual Results</u> 3Q FYE March 2009	Changes
Net Sales	3,965	3,625	-340
Domestic	1,237	1,079	-158
Overseas	2,728	2,546	-182
Operating Income/Loss	177	-84	-261
Ordinary Income/Loss	186	-92	-278
Net Income/Loss	100	-192	-292
FHI Exchange Rate	¥114/\$	¥101/\$	-¥13/\$



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<Appendix> 3Q: Analysis of Increase and Decrease in Operating Income Changes





<Appendix> 3Q: Automobile Sales (non-consolidated)

(Thousand Units)

	<u>Actual Results</u> 9 months FYE March 2008	<u>Actual Results</u> 9 months FYE March 2009	Changes
Domestic Production	356.5	391.7	+35.2
Domestic Sales	154.4	138.7	-15.7
Passenger Car	58.6	56.2	-2.5
Minicar	95.8	82.6	-13.2
Number of Vehicles Exported	192.9	247.2	+54.4
Components for Overseas Production	87.8	66.6	-21.1
Total	435.1	452.7	+17.6



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Outlook for the Term Ending March 2009



Full Year: Revised Consolidated Automobile Sales Plan

(Thousand Units)

		<u>Actual Results</u> FYE March 2008	<u>Revised Plan</u> FYE March 2009	Changes
	Passenger Car	78.1	70.6	-7.5
	Minicar	130.6	108.5	-22.2
Domestic Total		208.7	179.0	-29.7
	U.S.	192.8	188.2	-4.5
	Canada	17.6	18.9	+1.3
	Russia	22.6	20.7	-1.9
	Europe	63.4	52.7	-10.7
	Australia	40.2	37.3	-2.9
	China	12.6	26.1	-13.5
	Others	38.8	31.9	-6.9
Overseas Total		388.0	375.7	-12.2
Grand Total		596.7	554.8	-41.9



Full Year: Consolidated Operating Plan

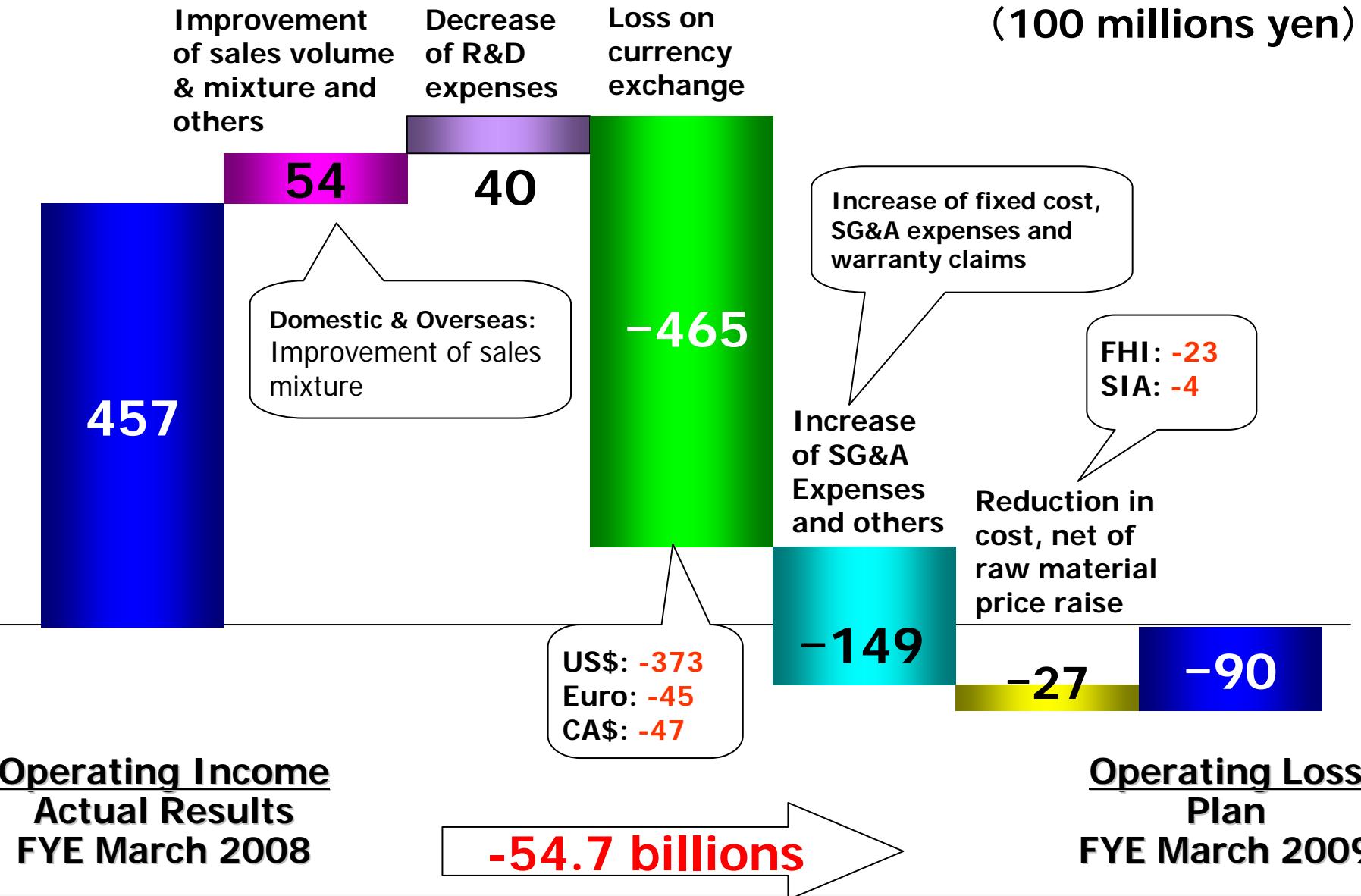
(100 million yen)

	<u>Actual Results</u> FYE March 2008	<u>Plan</u> FYE March 2009	Changes
Net Sales	15,723	14,400	-1,323
Domestic	5,440	5,200	-240
Overseas	10,284	9,200	-1,084
Operating Income/Loss	457	-90	-547
Ordinary Income/Loss	454	-90	-544
Net Income/Loss	185	-190	-375
FHI Exchange Rate	¥116/\$	¥101/\$	-¥15/\$



Full Year: Analysis of Increase and Decrease in Operating Income Changes

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Operating Plan of Subsidiaries in U.S.

(million US\$)

SOA (Jan. to Dec.)	<u>Actual Results</u> CY2007	<u>Plan</u> CY2008	Changes
Net Sales	\$4,501	\$4,346	-155
Operating Income	38	9	-29
Net Income	33	9	-24
Retail Sales (Thousand units)	186.1	186.2	+0.1
SIA (Jan. to Dec.)	<u>Actual Results</u> CY2007	<u>Plan</u> CY2008	Changes
Net Sales	\$2,597	2,175	-422
Operating Income/Loss	60	-1	-61
Net Income	34	0	-34
Subaru Production (Thousand units)	109.2	91.6	-17.6

(U.S. subsidiaries are consolidated on calendar year basis.)

<http://www.fhi.co.jp/english/ir/>

<Appendix> Full Year: Capex, Depreciation and R&D

(100 million yen)

	<u>Actual Results</u> FYE March 2008 (a)	<u>Previous Plan</u> (2Q) FYE March 2009 (b)	<u>Revised Plan</u> FYE March 2009 (c)	Changes (c)-(b)	Changes (c)-(a)
Capital Expenditures	563	620	600	-20	-37
Depreciation	655	640	640	±0	-15
R&D Expenses	520	500	480	-20	-40
Interest Bearing Debt	3,045	2,800	3,600	+800	+555



<Appendix> Automobile Sales (non-consolidated)

(Thousand Units)

	<u>Actual Results</u> FYE March 2008	<u>Plan</u> FYE March 2009	Changes
Domestic Production	489.7	477.4	-12.3
Domestic Sales	219.1	186.1	-33.1
Passenger car	86.2	77.5	-8.7
Minicar	132.9	108.5	-24.3
Number of Vehicles Exported	273.7	300.7	+27.0
Components for Overseas Production	110.4	77.8	-32.6
Total	603.2	564.5	-38.7



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<Appendix>



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Full Year: Revised Consolidated Automobile Sales Plan

(Thousand Units)

	<u>Previous Plan (2Q) FYE March 2009</u>	<u>Revised Plan FYE March 2009</u>	Changes
Passenger Car	83.4	70.6	-12.9
Minicar	117.6	108.5	-9.2
Domestic Total	201.0	179.0	-22.0
U.S.	193.4	188.2	-5.2
Canada	18.7	18.9	+0.2
Russia	29.2	20.7	-8.5
Europe	67.9	52.7	-15.2
Australia	39.2	37.3	-1.9
China	27.4	26.1	-1.3
Others	38.9	31.9	-7.0
Overseas Total	414.6	375.7	-38.9
Grand Total	615.7	554.8	-60.9



Full Year: Revised Consolidated Operating Plan

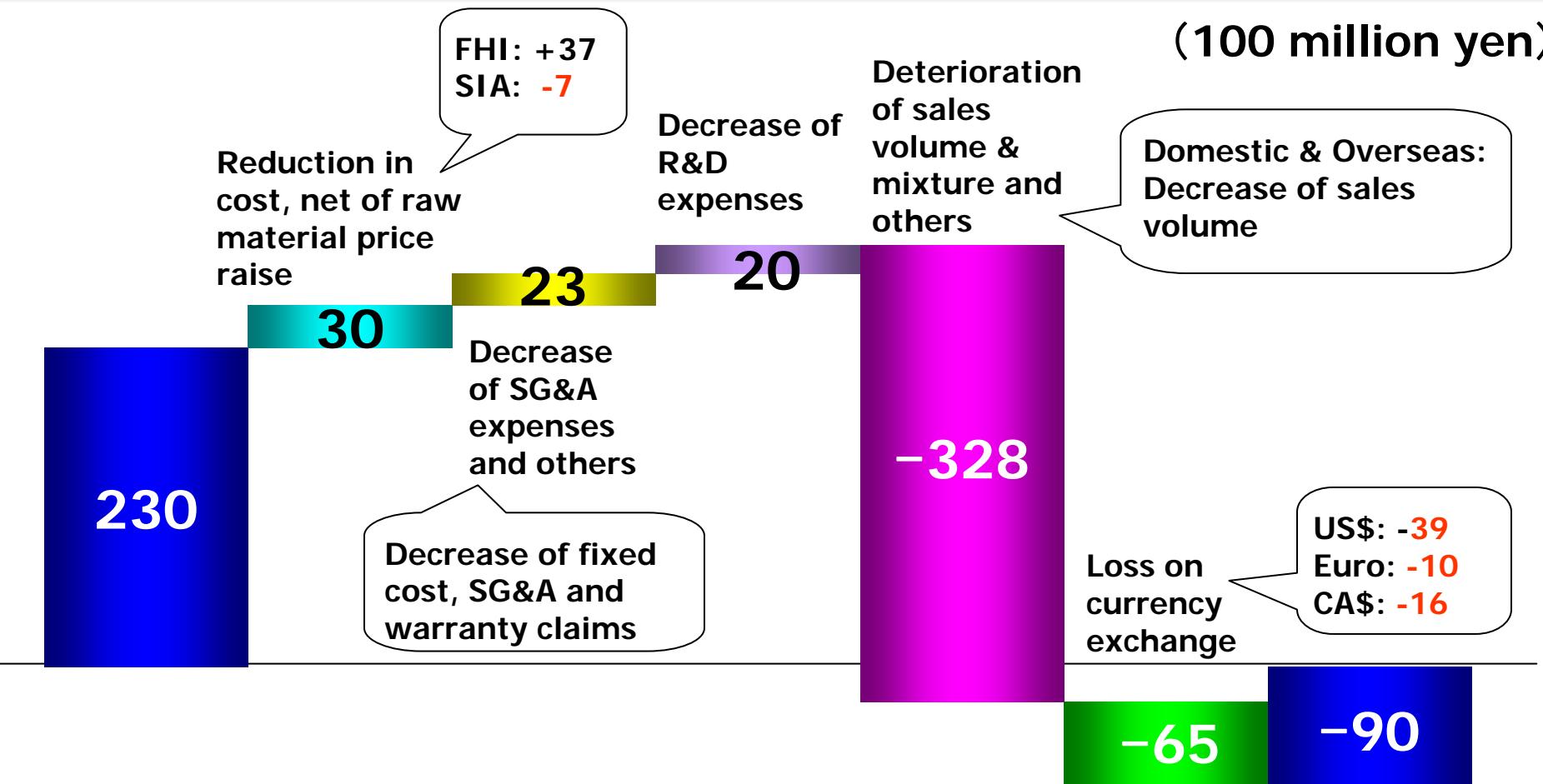
(100 million yen)

	<u>Previous Plan (2Q) FYE March 2009</u>	<u>Revised Plan FYE March 2009</u>	Changes
Net Sales	16,000	14,400	-1,600
Domestic	5,600	5,200	-400
Overseas	10,400	9,200	-1,200
Operating Income/Loss	230	-90	-320
Ordinary Income/Loss	200	-90	-290
Net Income/Loss	100	-190	-290
FHI Exchange Rate	¥103/\$	¥101/\$	-¥2/\$



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Full Year: Analysis of Increase and Decrease in Operating Income Changes <Previous Plan (2Q) vs Revised Plan>



Operating Income
Previous Plan (2Q)
FYE March 2009

Operating Loss
Revised Plan
FYE March 2009



4Q: Consolidated Automobile Sales Plan

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(Thousand Units)

	<u>Actual Results</u> 4Q FYE March 2008	<u>Plan</u> 4Q FYE March 2009	Changes
Passenger Car	27.1	20.6	-6.5
	37.5	27.8	-9.7
Domestic Total	64.6	48.4	-16.2
U.S.	56.5	48.7	-7.9
Canada	4.4	5.9	+1.5
Russia	6.6	1.5	-5.1
Europe	21.5	4.8	-16.7
Australia	10.2	8.7	-1.5
China	4.4	7.1	+2.7
Others	11.7	6.8	-5.0
Overseas Total	115.4	83.4	-32.0
Grand Total	180.0	131.7	-48.2

(U.S. and Canada figures are on the calendar year basis from Oct. to Dec.)

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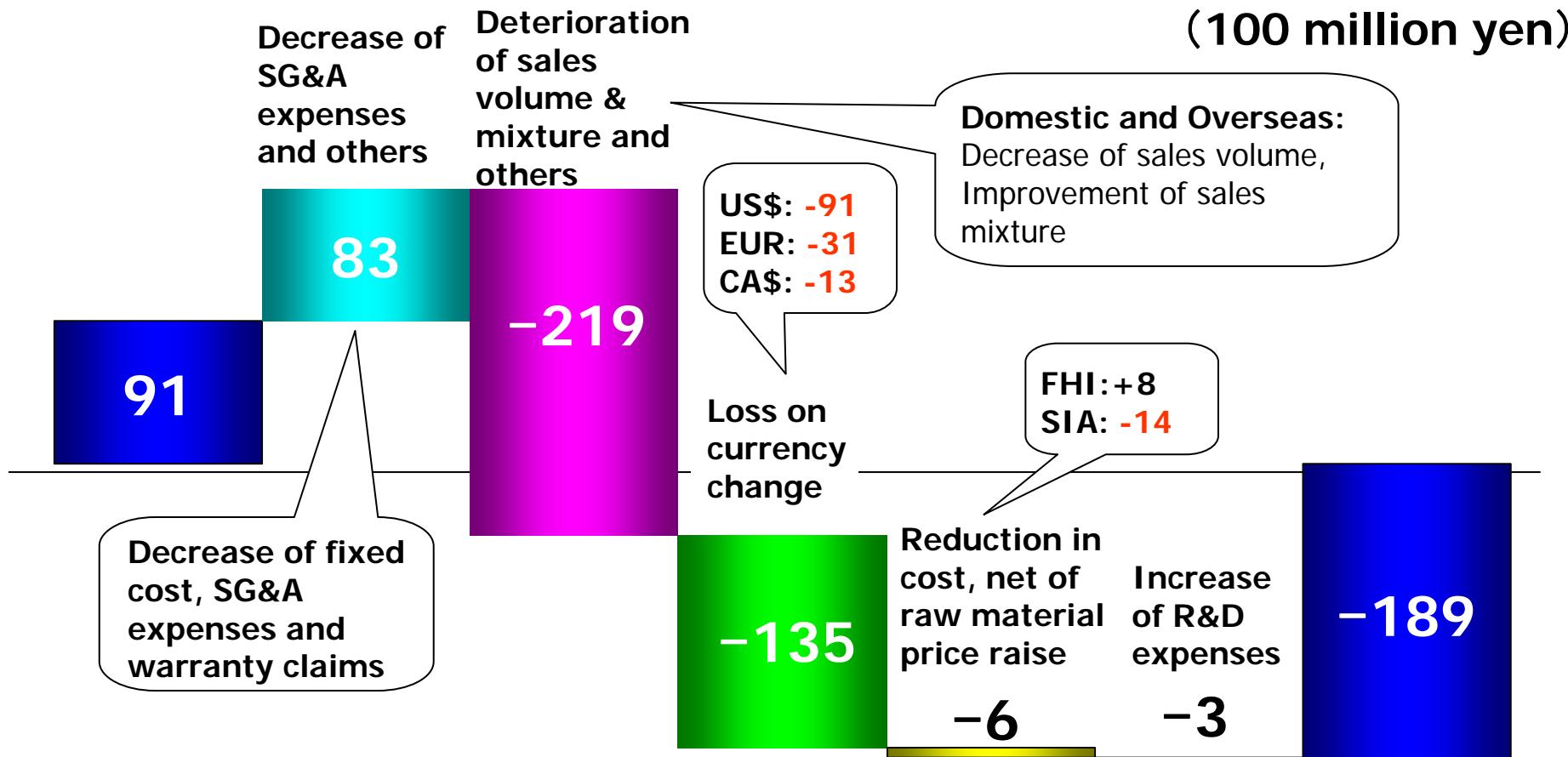
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4Q: Consolidated Operating Plan

(100 million yen)

	<u>Actual Results</u> 4Q FYE March 2008	<u>Plan</u> 4Q FYE March 2009	Changes
Net Sales	4,670	3,333	-1,338
Domestic	1,746	1,519	-227
Overseas	2,925	1,814	-1,111
Operating Income/Loss	91	-189	-280
Ordinary Income/Loss	127	-180	-307
Net Income/Loss	6	-42	-48
FHI Exchange Rate	¥109/\$	¥91/\$	-¥18/\$

4Q: Analysis of Increase and Decrease in Operating Income Changes



Operating Income
4Q Actual Results
FYE March 2008

-28.0 billions

Operating Loss
4Q Plan
FYE March 2009



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2nd Half: Consolidated Automobile Sales Plan

(Thousand Units)

	<u>Actual Results</u> 2 nd Half FYE March 2008	<u>Plan</u> 2 nd Half FYE March 2009	Changes
Passenger Car	43.0	34.3	-8.7
Minicar	66.4	50.6	-15.9
Domestic Total	109.5	84.9	-24.6
Overseas	111.0	106.2	-4.7
U.S.	9.5	10.3	+0.8
Russia	12.8	5.4	-7.4
Europe	34.8	18.2	-16.6
Australia	20.5	16.6	-3.9
China	7.4	15.9	-8.6
Others	19.9	14.9	-5.0
Overseas Total	215.8	187.5	-28.3
Grand Total	325.3	272.4	-52.9

(U.S. and Canada figures are on the calendar year basis from Jul. to Dec.)

<http://www.fhi.co.jp/english/ir/>

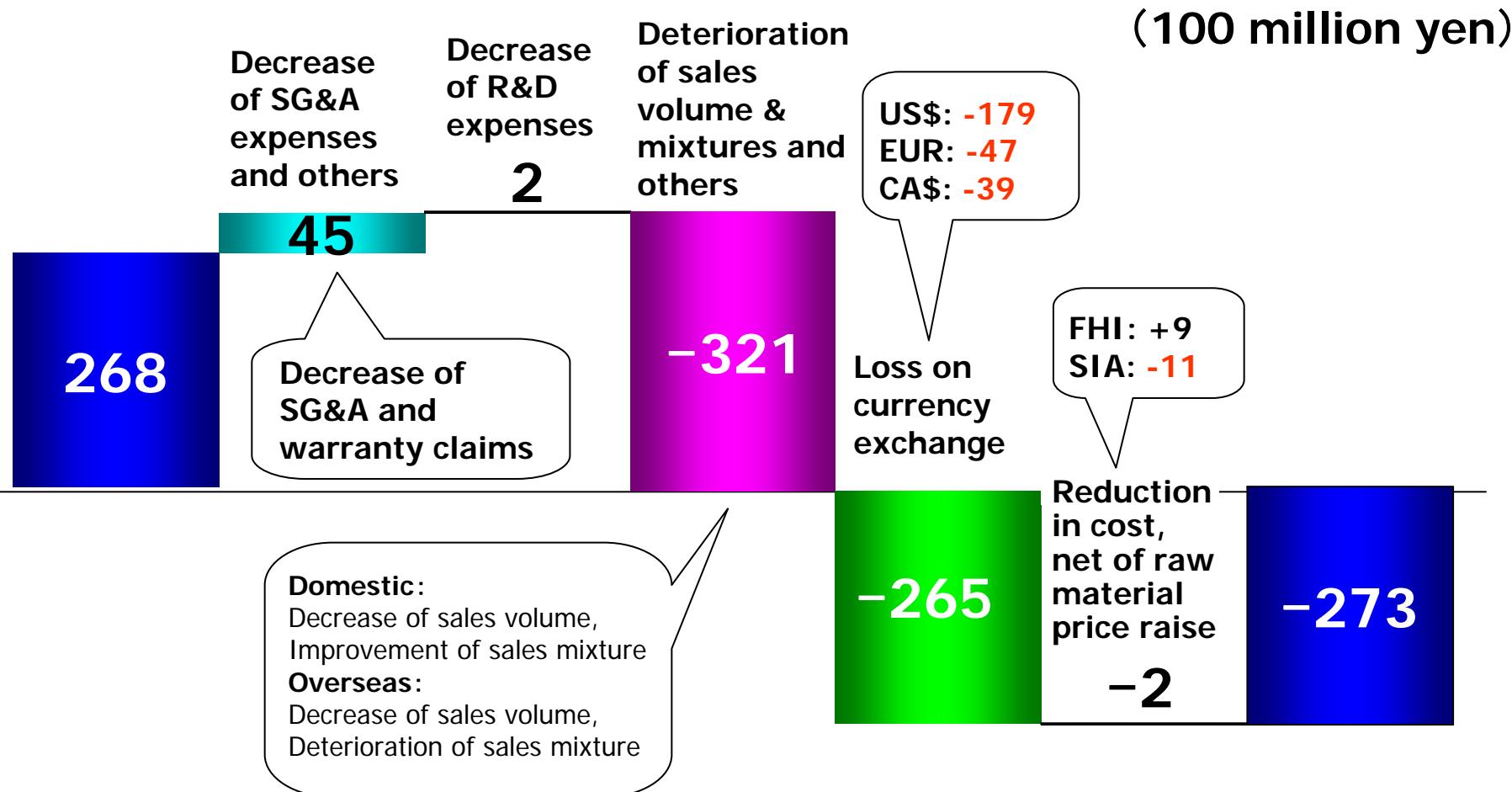


2nd Half: Consolidated Operating Plan

(100 million yen)

	<u>Actual Results</u> 2 nd Half FYE March 2008	<u>Plan</u> 2 nd Half FYE March 2009	Changes
Net Sales	8,635	6,958	-1,677
Domestic	2,982	2,598	-384
Overseas	5,653	4,360	-1,293
Operating Income/Loss	268	-273	-541
Ordinary Income/Loss	313	-272	-585
Net Income/Loss	106	-234	-340
FHI Exchange Rate	¥111/\$	¥96/\$	-¥15/\$

2nd Half: Analysis of Increase and Decrease in Operating Income Changes



Operating Income
2nd Half Actual Results
FYE March 2008

Operating Loss
2nd Half Plan
FYE March 2009



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