

February 26, 2026

Subaru Corporation Announces Production, Japan Sales and Export Results for January 2026

	Jan 2026	YoY	
Domestic production	41,227	+10.3%	First increase in 8 months
Overseas production	29,659	-0.6%	First decrease in 2 months
Global production total	70,886	+5.4%	First increase in 7 months
Passenger vehicles	6,259	-10.6%	First decrease in 2 months
Mini vehicles	1,532	+25.3%	2nd consecutive month of increase
Japan sales total	7,791	-5.3%	First decrease in 2 months
Export total	35,076	+21.7%	First increase in 7 months

Notes:

- Domestic production: JAMA (Japan Automobile Manufacturers Association Inc.) report basis (CBU)
- Overseas production: Local line-off basis
- Export: JAMA report basis
- Figures are based on the information available at the time of announcement.