



Feb 24, 2012

FHI Announces Results for January 2012 (Flash report)

●Production

| | | January 2012 | |
|-----------------------|----------------|---------------|---------------|
| | | units | 12 vs 11 |
| Domestic production*1 | Passenger cars | 37,539 | 120.2% |
| | Mini cars | 8,825 | 177.3% |
| | Total | 46,364 | 128.0% |
| Overseas production*2 | Passenger cars | 17,428 | 118.5% |
| Total | | 63,792 | 125.3% |

*1.JAMA(Japan Automobile Manufacturers Association Inc.) report basis (CBU)

*2.Local line-off basis

- Due to the increased production of Samba and the new Impreza, the domestic production of mini cars increased for the third consecutive month year-on-year and the production of passenger cars increased for the fourth consecutive month year-on-year and set an all-time January record. The overseas production increased and set an all-time January record. The global production for January increased for the fourth consecutive month year-on-year.

●Sales in Japan

| | | January 2012 | |
|------------------|--|---------------|---------------|
| | | units | 12 vs 11 |
| Passenger cars*1 | | 5,917 | 121.0% |
| Mini cars*2 | | 8,756 | 147.3% |
| Total | | 14,673 | 135.4% |

*1.Excludes commercial vehicles

*2.Includes mini trucks

- Due to the strong sales of the new Impreza from last December, the sales of passenger cars increased for the fourth consecutive month year-on-year. The mini-car sales and the total domestic sales in January also increased for the fourth consecutive month year-on-year.

●Export

| | | January 2012 | |
|--------------|--|---------------|--------------|
| | | units | 12 vs 11 |
| Total | | 28,044 | 94.8% |

JAMA report basis

- Despite increased exports to the US and others, total exports from Japan in January decreased year-on-year for the first time in four months.



March 29, 2012

FHI Announces Results for February 2012 (Flash report)

●Production

| | | February 2012 | | Jan-Feb 2012 | |
|-----------------------|----------------|---------------|---------------|----------------|---------------|
| | | units | 12 vs 11 | units | 12 vs 11 |
| Domestic production*1 | Passenger cars | 40,143 | 114.7% | 77,682 | 117.3% |
| | Mini cars | 9,352 | 163.0% | 18,177 | 169.7% |
| | Total | 49,495 | 121.5% | 95,859 | 124.6% |
| Overseas production*2 | Passenger cars | 17,374 | 118.9% | 34,875 | 119.0% |
| Total | | 66,869 | 120.8% | 130,734 | 123.0% |

*1.JAMA(Japan Automobile Manufacturers Association Inc.) report basis (CBU)

*2.Local line-off basis

- Due to the increased production of Samba and the new Impreza, the domestic production of mini cars increased for the fourth consecutive month year-on-year and the production of passenger cars increased for the fifth consecutive month year-on-year and set an all-time February record. The overseas production increased and set an all-time February record. The global production for February increased for the fifth consecutive month year-on-year.

●Sales in Japan

| | | February 2012 | | Jan-Feb 2012 | |
|------------------|--|---------------|---------------|---------------|---------------|
| | | units | 12 vs 11 | units | 12 vs 11 |
| Passenger cars*1 | | 7,605 | 102.7% | 13,522 | 110.0% |
| Mini cars*2 | | 9,572 | 116.9% | 18,328 | 129.7% |
| Total | | 17,177 | 110.2% | 31,850 | 120.5% |

*1.Excludes commercial vehicles

*2.Includes mini trucks

- Due to the strong sales of Samba and the new Impreza, the sales of passenger cars and mini cars in Japan increased for the fifth consecutive month year-on-year.

●Export

| | | February 2012 | | Jan-Feb 2012 | |
|--------------|--|---------------|---------------|---------------|---------------|
| | | units | 12 vs 11 | units | 12 vs 11 |
| Total | | 35,556 | 115.5% | 63,600 | 105.3% |

*.JAMA report basis

- Total exports from Japan in February increased for the first in two months year-on-year and set an all-time February record, due to increased exports to the US, Russia and Australia.



April 25, 2012

FHI Announces Results for March 2012 and FY 2012 (Flash report)

●Production

| | | March 2012 | | Jan-Mar 2012 | | FY 2012 (Apr.2011-Mar.2012) | |
|-----------------------|----------------|---------------|---------------|----------------|---------------|--------------------------------|---------------|
| | | units | 12 vs 11 | units | 12 vs 11 | units | 12 vs 11 |
| Domestic production*1 | Passenger cars | 46,886 | 340.7% | 124,568 | 155.7% | 404,340 | 105.9% |
| | Mini cars | 184 | 6.6% | 18,361 | 136.2% | 63,665 | 82.7% |
| | Total | 47,070 | 284.8% | 142,929 | 152.9% | 468,005 | 102.0% |
| Overseas production*2 | Passenger cars | 18,185 | 122.6% | 53,060 | 120.2% | 170,629 | 103.6% |
| Total | | 65,255 | 208.1% | 195,989 | 142.4% | 638,634 | 102.4% |

*1.JAMA(Japan Automobile Manufacturers Association Inc.) report bas (CBU)

*2.Local line-off basis

<March 2012>

- Due to the increased production of Impreza, the domestic production of passenger cars increased for the sixth consecutive month year-on-year and set an all-time March record. The overseas production increased for the seventh consecutive month year-on-year and set an all-time March record. The global production for March increased for the sixth consecutive month year-on-year.

<FY 2012>

- In spite of the decreased production in the first half of FY2012 due to the major earthquake in northeastern Japan, the domestic production for FY2012 increased for the second consecutive year year-on-year and set an all-time year record by catching-up production from October 2011. Reflecting the strong sales of Legacy in North America, the overseas production for FY2012 increased for the second consecutive year year-on-year and set an all-time year record, and the global production for the period April 2011 through March 2012 increased for the second consecutive year year-on-year and set an all-time year record.

●Sales in Japan

| | March 2012 | | Jan-Mar 2012 | | FY 2012 (Apr.2011-Mar.2012) | |
|------------------|---------------|---------------|---------------|---------------|--------------------------------|---------------|
| | units | 12 vs 11 | units | 12 vs 11 | units | 12 vs 11 |
| Passenger cars*1 | 15,671 | 207.0% | 29,193 | 146.9% | 83,126 | 114.4% |
| Mini cars*2 | 14,874 | 167.5% | 33,202 | 144.3% | 95,088 | 102.5% |
| Total | 30,545 | 185.7% | 62,395 | 145.5% | 178,214 | 107.8% |

*1.Excludes commercial vehicles *2.Includes mini trucks

<March 2012>

- Due to the decreased sales in the same period last year affected by the major earthquake in northeastern Japan and the strong sales of Samba and the Impreza in this March, the sales of passenger cars and mini cars in Japan increased for the sixth consecutive month year-on-year.

<FY 2012>

- In spite of the lack of inventory caused by the major earthquake in northeastern Japan in the first half of FY2012, total sales in Japan increased for the first time in seven years year-on-year, due to the strong sales of Samba and Impreza in the latter half of FY2012.

●Export

| | March 2012 | | Jan-Mar 2012 | | FY 2012 (Apr.2011-Mar.2012) | |
|--------------|---------------|---------------|---------------|---------------|--------------------------------|--------------|
| | units | 12 vs 11 | units | 12 vs 11 | units | 12 vs 11 |
| Total | 31,802 | 168.8% | 95,402 | 120.4% | 314,838 | 95.4% |

*1.JAMA report basis

<March 2012>

- Total exports from Japan in March increased for the second consecutive month year-on-year, due to the increased exports of Impreza and the production suspension in the same time last year affected by the major earthquake in northeastern Japan.

<FY 2012>

- In spite of increased exports of Legacy and Impreza in the latter half of FY2012, total exports for the period April 2011 through March 2012 decreased for the first time in two years year-on-year, due to the decreased exports in the first half of FY2012 affected by the major earthquake in northeastern Japan.



May 28, 2012

FHI Announces Results for April 2012 (Flash report)

Production

| | | April 2012 | | Jan-Apr 2012 | |
|------------------------|----------------|---------------|---------------|----------------|---------------|
| | | units | 2012 vs 2011 | units | 2012 vs 2011 |
| Domestic production *1 | Passenger cars | 46,003 | 207.1% | 170,571 | 166.9% |
| | Mini cars | 0 | 0.0% | 18,361 | 110.2% |
| | Total | 46,003 | 181.2% | 188,932 | 159.0% |
| Overseas production *2 | Passenger cars | 14,877 | 167.2% | 67,937 | 128.1% |
| Total | | 60,880 | 177.5% | 256,869 | 149.4% |

*1 JAMA (Japan Automobile Manufacturers Association Inc.) report basis (CBU)

*2 Local line-off basis

Driven by strong demand for the all-new Impreza, April production of passenger cars in Japan posted the 7th consecutive month of year-over-year growth, marking an all-time record for the month of April. Overseas production kept its momentum with the 8th consecutive month of year-on-year increase, also setting an all-time April record. Global production increased year over year for the 7th straight month.

Japan Sales

| | April 2012 | | Jan-Apr 2012 | |
|-------------------|--------------|---------------|---------------|---------------|
| | units | 2012 vs 2011 | units | 2012 vs 2011 |
| Passenger cars *1 | 5,237 | 137.6% | 34,430 | 145.4% |
| Mini cars *2 | 3,610 | 73.4% | 36,812 | 131.8% |
| Total | 8,847 | 101.4% | 71,242 | 138.1% |

*1 Excludes commercial vehicles

*2 Includes mini trucks

Led by continued demand for the all-new Impreza and with last year's low sales results due to the East Japan Earthquake, April sales in Japan increased year over year for the 7th straight month both on passenger car and total figures.

Export

| | April 2012 | | Jan-Apr 2012 | |
|--------------|---------------|---------------|----------------|---------------|
| | units | 2012 vs 2011 | units | 2012 vs 2011 |
| Total | 29,822 | 364.5% | 125,224 | 143.3% |

* JAMA report basis

With increased deliveries of the all-new Impreza and last year's low production results caused by the earthquake, CBU exports from Japan increased year over year for the 3rd month in a row.



June 28, 2012

FHI Announces Results for May 2012 (Flash report)

Production

| | | May 2012 | | Jan-May 2012 | |
|------------------------|----------------|---------------|---------------|----------------|---------------|
| | | units | 2012 vs 2011 | units | 2012 vs 2011 |
| Domestic production *1 | Passenger cars | 40,292 | 201.6% | 210,863 | 172.6% |
| | Mini cars | 0 | 0.0% | 18,361 | 96.1% |
| | Total | 40,292 | 179.6% | 229,224 | 162.2% |
| Overseas production *2 | Passenger cars | 15,378 | 131.3% | 83,315 | 128.7% |
| Total | | 55,670 | 163.0% | 312,539 | 151.7% |

*1 JAMA (Japan Automobile Manufacturers Association Inc.) report basis (CBU)

*2 Local line-off basis

Led by strong demand for the all-new Impreza, May production of passenger cars in Japan resulted in the 8th straight month of year-on-year increase, with a record number of domestic production for the month of May. Overseas production kept its momentum, posting the 9th consecutive month of year-on-year growth with a record number of overseas production for the month of May. Global production marked a year-on-year rise for the 8th month in a row.

Japan Sales

| | May 2012 | | Jan-May 2012 | |
|-------------------|---------------|---------------|---------------|---------------|
| | units | 2012 vs 2011 | units | 2012 vs 2011 |
| Passenger cars *1 | 5,492 | 97.7% | 39,922 | 136.3% |
| Mini cars *2 | 4,712 | 115.1% | 41,524 | 129.7% |
| Total | 10,204 | 105.0% | 81,446 | 132.8% |

*1 Excludes commercial vehicles

*2 Includes mini trucks

Despite strong sales of the facelifted Legacy series introduced in May, Subaru's passenger car sales in Japan resulted in a year-on-year decrease for the first time in 8 months. Minivehicle and total sales in Japan recorded a year-on-year gain for the 8th straight month.

Export

| | May 2012 | | Jan-May 2012 | |
|--------------|---------------|---------------|----------------|---------------|
| | units | 2012 vs 2011 | units | 2012 vs 2011 |
| Total | 34,068 | 180.3% | 159,292 | 149.8% |

* JAMA report basis

With increased deliveries of the all-new Impreza and last year's low production results caused by the earthquake, CBU exports from Japan increased year over year for the 4th month in a row.



July 25, 2012

FHI Announces Results for June 2012 (Flash report)

Production

| | | June 2012 | | Jan-Jun 2012 | |
|------------------------|----------------|---------------|---------------|----------------|---------------|
| | | units | 2012 vs 2011 | units | 2012 vs 2011 |
| Domestic production *1 | Passenger cars | 50,257 | 194.4% | 261,120 | 176.4% |
| | Mini cars | 0 | 0.0% | 18,361 | 79.3% |
| | Total | 50,257 | 168.0% | 279,481 | 163.2% |
| Overseas production *2 | Passenger cars | 14,949 | 118.2% | 98,264 | 126.9% |
| Total | | 65,206 | 153.2% | 377,745 | 151.9% |

*1 JAMA (Japan Automobile Manufacturers Association Inc.) report basis (CBU)

*2 Local line-off basis

<2012. 6>

Led by strong demand for the all-new Impreza, June production of passenger cars in Japan marked the 9th consecutive month of year-on-year increase, with a record number of domestic production for the month of June. Overseas production kept its momentum, recording the 10th straight month of year-on-year growth. Global production rose over previous year for the 9th month in a row.

<2012. 1-6>

Japan production of passenger cars for January-June period resulted in a year-on-year increase for the first time in two years. Overseas production increased year over year for the third straight year. Global production posted a year-on-year increase for the first time in two years. Japan, overseas and total production figures all marked all-time records for Jan-Jun period.

Japan Sales

| | | June 2012 | | Jan-Jun 2012 | |
|-------------------|--|---------------|---------------|---------------|---------------|
| | | units | 2012 vs 2011 | units | 2012 vs 2011 |
| Passenger cars *1 | | 7,959 | 124.5% | 47,881 | 134.2% |
| Mini cars *2 | | 5,312 | 81.4% | 46,836 | 121.5% |
| Total | | 13,271 | 102.7% | 94,717 | 127.6% |

*1 Excludes commercial vehicles

*2 Includes mini trucks

<2012. 6>

Led by the Legacy and Impreza, June passenger car sales in Japan increased over previous year for the first time in two years. Total Japan sales recorded a year-on-year gain for the 9th straight month.

<2012. 1-6>

Led by the Legacy, Impreza and Samba, both passenger car and minivehicle sales for January-June period resulted in a year-on-year growth for the first time in two years.

Export

| | | June 2012 | | Jan-Jun 2012 | |
|--------------|--|---------------|---------------|----------------|---------------|
| | | units | 2012 vs 2011 | units | 2012 vs 2011 |
| Total | | 31,157 | 158.1% | 190,449 | 151.1% |

* JAMA report basis

<2012. 6>

With increased deliveries of the all-new Impreza and last year's low production results caused by the earthquake, CBU exports from Japan increased year over year for the 5th month in a row.

<2012. 1-6>

CBU exports for January-June period increased over previous year for the first time in two years with a record high volume for the period.

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August 29, 2012

FHI Announces Results for July 2012 (Flash report)

Production

| | | July 2012 | | Jan-Jul 2012 | |
|------------------------|----------------|---------------|---------------|----------------|---------------|
| | | units | 2012 vs 2011 | units | 2012 vs 2011 |
| Domestic production *1 | Passenger cars | 50,547 | 177.2% | 311,667 | 176.5% |
| | Mini cars | 0 | 0.0% | 18,361 | 65.4% |
| | Total | 50,547 | 151.1% | 330,028 | 161.2% |
| Overseas production *2 | Passenger cars | 8,108 | 127.2% | 106,372 | 127.0% |
| Total | | 58,655 | 147.2% | 436,400 | 151.3% |

*1 JAMA (Japan Automobile Manufacturers Association Inc.) report basis (CBU)

*2 Local line-off basis

Led by strong demand for the all-new Impreza, July production of passenger cars in Japan increased from last year for the 10th consecutive month, setting an all-time monthly record for domestic production of passenger cars. Overseas production kept its momentum, recording the 11th straight month of year-on-year growth. Global production rose from a year ago for the 10th month in a row.

Japan Sales

| | July 2012 | | Jan-Jul 2012 | |
|-------------------|---------------|---------------|----------------|---------------|
| | units | 2012 vs 2011 | units | 2012 vs 2011 |
| Passenger cars *1 | 10,191 | 164.9% | 58,072 | 138.7% |
| Mini cars *2 | 5,454 | 69.1% | 52,290 | 112.6% |
| Total | 15,645 | 111.2% | 110,362 | 125.0% |

*1 Excludes commercial vehicles

*2 Includes mini trucks

With strong sales of the Legacy and Impreza series, July passenger car sales in Japan increased from previous year for the 2nd month in a row. Total Japan sales were up from a year ago for the 10th consecutive month.

Export

| | July 2012 | | Jan-Jul 2012 | |
|--------------|---------------|---------------|----------------|---------------|
| | units | 2012 vs 2011 | units | 2012 vs 2011 |
| Total | 35,856 | 160.2% | 226,305 | 152.5% |

* JAMA report basis

Due to increased deliveries of the Impreza and a recovery from last year's low production caused by the Northeastern Japan Earthquake, CBU exports from Japan grew year over year for the 6th straight month.

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