



Feb 24, 2012

FHI Announces Results for January 2012 (Flash report)

●Production

		January 2012	
		units	12 vs 11
Domestic production*1	Passenger cars	37,539	120.2%
	Mini cars	8,825	177.3%
	Total	46,364	128.0%
Overseas production*2	Passenger cars	17,428	118.5%
Total		63,792	125.3%

*1.JAMA(Japan Automobile Manufacturers Association Inc.) report basis (CBU)

*2.Local line-off basis

- Due to the increased production of Samba and the new Impreza, the domestic production of mini cars increased for the third consecutive month year-on-year and the production of passenger cars increased for the fourth consecutive month year-on-year and set an all-time January record. The overseas production increased and set an all-time January record. The global production for January increased for the fourth consecutive month year-on-year.

●Sales in Japan

	January 2012	
	units	12 vs 11
Passenger cars*1	5,917	121.0%
Mini cars*2	8,756	147.3%
Total	14,673	135.4%

*1.Excludes commercial vehicles

*2.Includes mini trucks

- Due to the strong sales of the new Impreza from last December, the sales of passenger cars increased for the fourth consecutive month year-on-year. The mini-car sales and the total domestic sales in January also increased for the fourth consecutive month year-on-year.

●Export

	January 2012	
	units	12 vs 11
Total	28,044	94.8%

JAMA report basis

- Despite increased exports to the US and others, total exports from Japan in January decreased year-on-year for the first time in four months.



PRESS INFORMATION

www.fhi.co.jp

March 29, 2012

FHI Announces Results for February 2012 (Flash report)

●Production

		February 2012		Jan-Feb 2012	
		units	12 vs 11	units	12 vs 11
Domestic production*1	Passenger cars	40,143	114.7%	77,682	117.3%
	Mini cars	9,352	163.0%	18,177	169.7%
	Total	49,495	121.5%	95,859	124.6%
Overseas production*2	Passenger cars	17,374	118.9%	34,875	119.0%
Total		66,869	120.8%	130,734	123.0%

*1.JAMA(Japan Automobile Manufacturers Association Inc.) report basis (CBU)

*2.Local line-off basis

- Due to the increased production of Sambar and the new Impreza, the domestic production of mini cars increased for the fourth consecutive month year-on-year and the production of passenger cars increased for the fifth consecutive month year-on-year and set an all-time February record. The overseas production increased and set an all-time February record. The global production for February increased for the fifth consecutive month year-on-year.

●Sales in Japan

		February 2012		Jan-Feb 2012	
		units	12 vs 11	units	12 vs 11
Passenger cars*1		7,605	102.7%	13,522	110.0%
Mini cars*2		9,572	116.9%	18,328	129.7%
Total		17,177	110.2%	31,850	120.5%

*1.Excludes commercial vehicles

*2.Includes mini trucks

- Due to the strong sales of Sambar and the new Impreza, the sales of passenger cars and mini cars in Japan increased for the fifth consecutive month year-on-year.

●Export

		February 2012		Jan-Feb 2012	
		units	12 vs 11	units	12 vs 11
Total		35,556	115.5%	63,600	105.3%

*.JAMA report basis

- Total exports from Japan in February increased for the first in two months year-on-year and set an all-time February record, due to increased exports to the US, Russia and Australia.



PRESS INFORMATION

www.fhi.co.jp

April 25, 2012

FHI Announces Results for March 2012 and FY 2012 (Flash report)

●Production

		March 2012		Jan-Mar 2012		FY 2012 (Apr.2011-Mar.2012)	
		units	12 vs 11	units	12 vs 11	units	12 vs 11
Domestic production*1	Passenger cars	46,886	340.7%	124,568	155.7%	404,340	105.9%
	Mini cars	184	6.6%	18,361	136.2%	63,665	82.7%
	Total	47,070	284.8%	142,929	152.9%	468,005	102.0%
Overseas production*2	Passenger cars	18,185	122.6%	53,060	120.2%	170,629	103.6%
Total		65,255	208.1%	195,989	142.4%	638,634	102.4%

*1.JAMA(Japan Automobile Manufacturers Association Inc.) report bas (CBU)

*2.Local line-off basis

<March 2012>

- Due to the increased production of Impreza, the domestic production of passenger cars increased for the sixth consecutive month year-on-year and set an all-time March record. The overseas production increased for the seventh consecutive month year-on-year and set an all-time March record. The global production for March increased for the sixth consecutive month year-on-year.

<FY 2012>

- In spite of the decreased production in the first half of FY2012 due to the major earthquake in northeastern Japan, the domestic production for FY2012 increased for the second consecutive year year-on-year and set an all-time year record by catching-up production from October 2011. Reflecting the strong sales of Legacy in North America, the overseas production for FY2012 increased for the second consecutive year year-on-year and set an all-time year record, and the global production for the period April 2011 through March 2012 increased for the second consecutive year year-on-year and set an all-time year record.

●Sales in Japan

		March 2012		Jan-Mar 2012		FY 2012 (Apr.2011-Mar.2012)	
		units	12 vs 11	units	12 vs 11	units	12 vs 11
Passenger cars*1		15,671	207.0%	29,193	146.9%	83,126	114.4%
Mini cars*2		14,874	167.5%	33,202	144.3%	95,088	102.5%
Total		30,545	185.7%	62,395	145.5%	178,214	107.8%

*1.Excludes commercial vehicles *2.Includes mini trucks

<March 2012>

- Due to the decreased sales in the same period last year affected by the major earthquake in northeastern Japan and the strong sales of Samba and the Impreza in this March, the sales of passenger cars and mini cars in Japan increased for the sixth consecutive month year-on-year.

<FY 2012>

- In spite of the lack of inventory caused by the major earthquake in northeastern Japan in the first half of FY2012, total sales in Japan increased for the first time in seven years year-on-year, due to the strong sales of Samba and Impreza in the latter half of FY2012.

●Export

		March 2012		Jan-Mar 2012		FY 2012 (Apr.2011-Mar.2012)	
		units	12 vs 11	units	12 vs 11	units	12 vs 11
Total		31,802	168.8%	95,402	120.4%	314,838	95.4%

*1.JAMA report basis

<March 2012>

- Total exports from Japan in March increased for the second consecutive month year-on-year, due to the increased exports of Impreza and the production suspension in the same time last year affected by the major earthquake in northeastern Japan.

<FY 2012>

- In spite of increased exports of Legacy and Impreza in the latter half of FY2012, total exports for the period April 2011 through March 2012 decreased for the first time in two years year-on-year, due to the decreased exports in the first half of FY2012 affected by the major earthquake in northeastern Japan.



PRESS INFORMATION

www.fhi.co.jp

May 28, 2012

FHI Announces Results for April 2012 (Flash report)

Production

		April 2012		Jan-Apr 2012	
		units	2012 vs 2011	units	2012 vs 2011
Domestic production *1	Passenger cars	46,003	207.1%	170,571	166.9%
	Mini cars	0	0.0%	18,361	110.2%
	Total	46,003	181.2%	188,932	159.0%
Overseas production *2	Passenger cars	14,877	167.2%	67,937	128.1%
Total		60,880	177.5%	256,869	149.4%

*1 JAMA (Japan Automobile Manufacturers Association Inc.) report basis (CBU)

*2 Local line-off basis

Driven by strong demand for the all-new Impreza, April production of passenger cars in Japan posted the 7th consecutive month of year-over-year growth, marking an all-time record for the month of April. Overseas production kept its momentum with the 8th consecutive month of year-on-year increase, also setting an all-time April record. Global production increased year over year for the 7th straight month.

Japan Sales

		April 2012		Jan-Apr 2012	
		units	2012 vs 2011	units	2012 vs 2011
Passenger cars *1		5,237	137.6%	34,430	145.4%
Mini cars *2		3,610	73.4%	36,812	131.8%
Total		8,847	101.4%	71,242	138.1%

*1 Excludes commercial vehicles

*2 Includes mini trucks

Led by continued demand for the all-new Impreza and with last year's low sales results due to the East Japan Earthquake, April sales in Japan increased year over year for the 7th straight month both on passenger car and total figures.

Export

		April 2012		Jan-Apr 2012	
		units	2012 vs 2011	units	2012 vs 2011
Total		29,822	364.5%	125,224	143.3%

* JAMA report basis

With increased deliveries of the all-new Impreza and last year's low production results caused by the earthquake, CBU exports from Japan increased year over year for the 3rd month in a row.

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June 28, 2012

FHI Announces Results for May 2012 (Flash report)

Production

		May 2012		Jan-May 2012	
		units	2012 vs 2011	units	2012 vs 2011
Domestic production *1	Passenger cars	40,292	201.6%	210,863	172.6%
	Mini cars	0	0.0%	18,361	96.1%
	Total	40,292	179.6%	229,224	162.2%
Overseas production *2	Passenger cars	15,378	131.3%	83,315	128.7%
Total		55,670	163.0%	312,539	151.7%

*1 JAMA (Japan Automobile Manufacturers Association Inc.) report basis (CBU)

*2 Local line-off basis

Led by strong demand for the all-new Impreza, May production of passenger cars in Japan resulted in the 8th straight month of year-on-year increase, with a record number of domestic production for the month of May. Overseas production kept its momentum, posting the 9th consecutive month of year-on-year growth with a record number of overseas production for the month of May. Global production marked a year-on-year rise for the 8th month in a row.

Japan Sales

		May 2012		Jan-May 2012	
		units	2012 vs 2011	units	2012 vs 2011
Passenger cars *1		5,492	97.7%	39,922	136.3%
Mini cars *2		4,712	115.1%	41,524	129.7%
Total		10,204	105.0%	81,446	132.8%

*1 Excludes commercial vehicles

*2 Includes mini trucks

Despite strong sales of the facelifted Legacy series introduced in May, Subaru's passenger car sales in Japan resulted in a year-on-year decrease for the first time in 8 months. MinivEHICLE and total sales in Japan recorded a year-on-year gain for the 8th straight month.

Export

		May 2012		Jan-May 2012	
		units	2012 vs 2011	units	2012 vs 2011
Total		34,068	180.3%	159,292	149.8%

* JAMA report basis

With increased deliveries of the all-new Impreza and last year's low production results caused by the earthquake, CBU exports from Japan increased year over year for the 4th month in a row.



July 25, 2012

FHI Announces Results for June 2012 (Flash report)

Production

		June 2012		Jan-Jun 2012	
		units	2012 vs 2011	units	2012 vs 2011
Domestic production *1	Passenger cars	50,257	194.4%	261,120	176.4%
	Mini cars	0	0.0%	18,361	79.3%
	Total	50,257	168.0%	279,481	163.2%
Overseas production *2	Passenger cars	14,949	118.2%	98,264	126.9%
Total		65,206	153.2%	377,745	151.9%

*1 JAMA (Japan Automobile Manufacturers Association Inc.) report basis (CBU)

*2 Local line-off basis

<2012. 6>

Led by strong demand for the all-new Impreza, June production of passenger cars in Japan marked the 9th consecutive month of year-on-year increase, with a record number of domestic production for the month of June. Overseas production kept its momentum, recording the 10th straight month of year-on-year growth. Global production rose over previous year for the 9th month in a row.

<2012. 1-6>

Japan production of passenger cars for January-June period resulted in a year-on-year increase for the first time in two years. Overseas production increased year over year for the third straight year. Global production posted a year-on-year increase for the first time in two years. Japan, overseas and total production figures all marked all-time records for Jan-Jun period.

Japan Sales

		June 2012		Jan-Jun 2012	
		units	2012 vs 2011	units	2012 vs 2011
Passenger cars *1		7,959	124.5%	47,881	134.2%
Mini cars *2		5,312	81.4%	46,836	121.5%
Total		13,271	102.7%	94,717	127.6%

*1 Excludes commercial vehicles

*2 Includes mini trucks

<2012. 6>

Led by the Legacy and Impreza, June passenger car sales in Japan increased over previous year for the first time in two years. Total Japan sales recorded a year-on-year gain for the 9th straight month.

<2012. 1-6>

Led by the Legacy, Impreza and Samba, both passenger car and minivan sales for January-June period resulted in a year-on-year growth for the first time in two years.

Export

		June 2012		Jan-Jun 2012	
		units	2012 vs 2011	units	2012 vs 2011
Total		31,157	158.1%	190,449	151.1%

* JAMA report basis

<2012. 6>

With increased deliveries of the all-new Impreza and last year's low production results caused by the earthquake, CBU exports from Japan increased year over year for the 5th month in a row.

<2012. 1-6>

CBU exports for January-June period increased over previous year for the first time in two years with a record high volume for the period.



PRESS INFORMATION

www.fhi.co.jp

August 29, 2012

FHI Announces Results for July 2012 (Flash report)

Production

		July 2012		Jan-Jul 2012	
		units	2012 vs 2011	units	2012 vs 2011
Domestic production *1	Passenger cars	50,547	177.2%	311,667	176.5%
	Mini cars	0	0.0%	18,361	65.4%
	Total	50,547	151.1%	330,028	161.2%
Overseas production *2	Passenger cars	8,108	127.2%	106,372	127.0%
Total		58,655	147.2%	436,400	151.3%

*1 JAMA (Japan Automobile Manufacturers Association Inc.) report basis (CBU)

*2 Local line-off basis

Led by strong demand for the all-new Impreza, July production of passenger cars in Japan increased from last year for the 10th consecutive month, setting an all-time monthly record for domestic production of passenger cars. Overseas production kept its momentum, recording the 11th straight month of year-on-year growth. Global production rose from a year ago for the 10th month in a row.

Japan Sales

		July 2012		Jan-Jul 2012	
		units	2012 vs 2011	units	2012 vs 2011
Passenger cars *1		10,191	164.9%	58,072	138.7%
Mini cars *2		5,454	69.1%	52,290	112.6%
Total		15,645	111.2%	110,362	125.0%

*1 Excludes commercial vehicles

*2 Includes mini trucks

With strong sales of the Legacy and Impreza series, July passenger car sales in Japan increased from previous year for the 2nd month in a row. Total Japan sales were up from a year ago for the 10th consecutive month.

Export

		July 2012		Jan-Jul 2012	
		units	2012 vs 2011	units	2012 vs 2011
Total		35,856	160.2%	226,305	152.5%

* JAMA report basis

Due to increased deliveries of the Impreza and a recovery from last year's low production caused by the Northeastern Japan Earthquake, CBU exports from Japan grew year over year for the 6th straight month.

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PRESS INFORMATION

www.fhi.co.jp

September 26, 2012

FHI Announces Results for August 2012 (Flash report)

Production

		August 2012		Jan-Aug 2012	
		units	2012 vs 2011	units	2012 vs 2011
Domestic production *1	Passenger cars	37,287	145.9%	348,954	172.6%
	Mini cars	0	0.0%	18,361	58.8%
	Total	37,287	130.1%	367,315	157.4%
Overseas production *2	Passenger cars	18,907	138.8%	125,279	128.6%
Total		56,194	132.9%	492,594	148.9%

*1 JAMA (Japan Automobile Manufacturers Association Inc.) report basis (CBU)

*2 Local line-off basis

Led by strong demand for the Impreza, passenger car production in Japan rose year on year for the 11th consecutive month, posting an all-time record for the month of August. Overseas production also kept its momentum, marking the 12th straight month of year-on-year increase with a record number for August. Global production grew from the previous year for the 11th month in a row, setting an all-time record for Subaru's August production.

Japan Sales

		August 2012		Jan-Aug 2012	
		units	2012 vs 2011	units	2012 vs 2011
Passenger cars *1		6,798	126.2%	64,870	137.3%
Mini cars *2		3,971	71.1%	56,261	108.1%
Total		10,769	98.1%	121,131	122.0%

*1 Excludes commercial vehicles

*2 Includes mini trucks

With strong sales of the Legacy and Impreza series, passenger car sales in Japan increased from a year ago for the 3rd month in a row. Total Japan sales dropped for the first time in 11 months.

Export

		August 2012		Jan-Aug 2012	
		units	2012 vs 2011	units	2012 vs 2011
Total		24,617	132.7%	250,922	150.3%

* JAMA report basis

Due to increased deliveries of the Impreza series, CBU exports from Japan rose year over year for the 7th straight month.

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October 26, 2012

FHI Announces Results for September 2012 and 1st Half of FY2013 (Flash Report)

Production

		Sep 2012		Jan-Sep 2012		Apr-Sep 2012	
		units	12 vs 11	units	12 vs 11	units	12 vs 11
Domestic production *1	Passenger cars	48,153	144.5%	397,107	168.7%	272,539	175.3%
	Mini cars	0	0.0%	18,361	51.0%	0	0.0%
	Total	48,153	126.3%	415,468	153.0%	272,539	153.1%
Overseas production *2	Passenger cars	15,112	98.4%	140,391	124.5%	87,331	127.3%
Total		63,265	118.3%	555,859	144.7%	359,870	145.9%

*1 JAMA (Japan Automobile Manufacturers Association Inc.) report basis (CBU)

*2 Local line-off basis

<2012. 9>

Led by strong demand for the Impreza, passenger car production in Japan rose year over year for the 12th consecutive month, posting an all-time record for the month of September. Overseas production dropped for the first time in 13 months. Global production grew from the previous year for the 12th month in a row, setting an all-time September record.

<2012. 4-9>

Strong demand for the Impreza drove the passenger car production in Japan to post an all-time record for Apr-Sep period. Overseas and global production figures also set all-time records for Apr-Sep period.

Japan Sales

		Sep 2012		Jan-Sep 2012		Apr-Sep 2012	
		units	12 vs 11	units	12 vs 11	units	12 vs 11
Passenger cars *1		11,851	130.6%	76,721	136.2%	47,528	130.4%
Mini cars *2		4,659	55.1%	60,920	100.7%	27,718	74.0%
Total		16,510	94.2%	137,641	117.8%	75,246	101.8%

*1 Excludes commercial vehicles

*2 Includes mini trucks

<2012. 9>

With strong sales of the Impreza series, passenger car sales in Japan increased from a year ago for the 4th straight month. Total Japan sales dropped for the second month in a row.

<2012. 4-9>

Led by the Legacy and Impreza series, passenger car sales in Japan for Apr-Sep period recorded the first year-over-year increase in two years.

Export

		Sep 2012		Jan-Sep 2012		Apr-Sep 2012	
		units	12 vs 11	units	12 vs 11	units	12 vs 11
Total		32,851	124.8%	283,659	146.8%	188,257	165.1%

* JAMA report basis

<2012. 9>

With increased deliveries of the Impreza, CBU exports from Japan rose year over year for the 8th straight month.

<2012. 4-9>

Led by strong demand for the Impreza, CBU exports for Apr-Sep period grew from a year ago for the first time in two years, posting an all-time record for the period.



PRESS INFORMATION

www.fhi.co.jp

November 29, 2012

Subaru Production, Japan Sales and Export Results for October 2012 (Flash report)

Production

		October 2012		Jan-Oct 2012	
		units	2012 vs 2011	units	2012 vs 2011
Domestic production *1	Passenger cars	54,546	136.6%	451,653	164.0%
	Mini cars	0	0.0%	18,361	44.6%
	Total	54,546	121.1%	470,014	148.5%
Overseas production *2	Passenger cars	17,014	95.8%	157,405	120.6%
Total		71,560	113.9%	627,419	140.3%

*1 JAMA (Japan Automobile Manufacturers Association Inc.) report basis (CBU)

*2 Local line-off basis

Led by strong demand for the Impreza, passenger car production in Japan rose year over year for the 13th consecutive month, marking the highest ever monthly production in Japan. Overseas production dropped for the second month in a row. Global production grew from the previous year for the 13th straight month, setting an all-time monthly production record.

Japan Sales

		October 2012		Jan-Oct 2012	
		units	2012 vs 2011	units	2012 vs 2011
Passenger cars *1		8,170	141.2%	84,891	136.7%
Mini cars *2		2,610	40.2%	63,530	94.9%
Total		10,780	87.8%	148,421	115.0%

*1 Excludes commercial vehicles

*2 Includes mini trucks

With strong sales of the Impreza series, passenger car sales in Japan increased from a year ago for the 5th consecutive month. Total Japan sales dropped for the third month in a row.

Export

		October 2012		Jan-Oct 2012	
		units	2012 vs 2011	units	2012 vs 2011
Total		32,844	103.5%	316,503	140.7%

* JAMA report basis

Led by continued high demand for the Impreza, CBU exports from Japan rose year over year for the 9th straight month.

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PRESS INFORMATION

www.fhi.co.jp

December 21, 2012

Subaru Production, Japan Sales and Export Results for November 2012 (Flash report)

Production

		November 2012		Jan-Nov 2012	
		units	2012 vs 2011	units	2012 vs 2011
Domestic production *1	Passenger cars	51,592	118.2%	503,245	157.7%
	Mini cars	0	0.0%	18,361	37.4%
	Total	51,592	100.0%	521,606	141.7%
Overseas production *2	Passenger cars	15,338	92.6%	172,743	117.4%
Total		66,930	98.2%	694,349	134.8%

*1 JAMA (Japan Automobile Manufacturers Association Inc.) report basis (CBU)

*2 Local line-off basis

Led by strong demand for the Impreza, passenger car production in Japan increased year on year for the 14th consecutive month, posting an all-time record for the month of November. Total domestic sales slightly rose from a year ago as well, marking the 14th month of growth. Overseas production dropped for the third month in a row. Global production recorded the first year-on-year decline in 14 months.

Japan Sales

		November 2012		Jan-Nov 2012	
		units	2012 vs 2011	units	2012 vs 2011
Passenger cars *1		11,886	245.5%	96,777	144.5%
Mini cars *2		3,231	34.7%	66,761	87.5%
Total		15,117	106.7%	163,538	114.2%

*1 Excludes commercial vehicles

*2 Includes mini trucks

With strong sales of the all-new Forester just launched in Japan and continued high demand for the Impreza, domestic sales of passenger cars increased from a year ago for the 6th consecutive month. Total Japan sales posted the first year-on-year increase in 4 months.

Export

		November 2012		Jan-Nov 2012	
		units	2012 vs 2011	units	2012 vs 2011
Total		30,496	85.3%	346,999	133.1%

* JAMA report basis

Despite continued high demand for the Impreza, CBU exports from Japan recorded the first year-on-year decrease in 10 months due to the drop in the Legacy series and current Forester models.

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PRESS INFORMATION

www.fhi.co.jp

January 28, 2013

FHI Announces Production, Japan Sales and Export Results for December 2012 and CY2012 (Flash report)

Production

		December 2012		Jan-Dec 2012	
		units	2012 vs 2011	units	2012 vs 2011
Domestic production *1	Passenger cars	46,931	115.3%	550,176	152.9%
	Mini cars	0	0.0%	18,361	31.2%
	Total	46,931	93.0%	568,537	135.8%
Overseas production *2	Passenger cars	12,037	82.3%	184,783	114.3%
Total		58,968	90.6%	753,320	129.8%

*1 JAMA (Japan Automobile Manufacturers Association Inc.) report basis (CBU)

*2 Local line-off basis (Excl. CKD production in Malaysia)

<2012. 12>

Led by strong demand for the Impreza, passenger car production in Japan increased year over year for the 15th consecutive month, marking an all-time record for the month of December. Due to the loss from mini-car production discontinuation, total Japan production posted the first year-over-year decline in 15 months. Overseas production dropped year over year for the 4th month in a row as inventory in North America continued to recover from shortages. Global production decreased from a year ago for the second month in a row.

<2012. 1-12>

Domestic passenger car production and overseas production in 2012 each posted an all-time annual record for Jan-Dec period. Global production posted the first growth in two years and set an all-time record for Jan-Dec period.

Japan Sales

		December 2012		Jan-Dec 2012	
		units	2012 vs 2011	units	2012 vs 2011
Passenger cars *1		11,293	165.0%	108,070	146.4%
Mini cars *2		2,884	33.5%	69,645	82.0%
Total		14,177	91.7%	177,715	112.0%

*1 Excludes commercial vehicles

*2 Includes mini trucks

<2012. 12>

With strong sales of the all-new Forester just launched in Japan and continued high demand for the Impreza, domestic sales of passenger cars increased from a year ago for the 7th consecutive month. Total Japan sales posted the first year-over-year decline in two months.

<2012. 1-12>

Led by the popular Impreza, both passenger car and total sales in Japan posted a growth for the first time in two years.

Export

		December 2012		Jan-Dec 2012	
		units	2012 vs 2011	units	2012 vs 2011
Total		32,357	85.4%	379,356	127.0%

* JAMA report basis (CBU)

<2012. 12>

Despite continued high demand for the Impreza, CBU exports from Japan decreased for the second consecutive month due to drops in the Legacy series and previous model year Forester.

<2012. 1-12>

Led by strong sales of the Impreza in major markets, CBU exports in 2012 rose for the first time in two years and posted an all-time record for Jan-Dec period.

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