Editorial Policy

This Report, which introduces the efforts on corporate social responsibilities (CSR) by Subaru Corporation and its domestic and overseas affiliates, has been released to promote communication with our stakeholders, including customers, shareholders, business partners, local communities, and employees, aiming to further strengthen our commitments.

Specifically, in the feature article, Subaru introduces the Subaru Group’s unique initiatives that Subaru particularly wants to highlight to our stakeholders. In the section describing the Group’s CSR activities, Subaru reports on the six priority areas for CSR: people-oriented Car Culture; Resonance and Coexistence; Peace of Mind; Diversity; Environment; and Compliance.

The descriptions on Subaru’s product specifications and equipment in this Report refer to Japanese specifications, unless otherwise specified.

Reporting Media

To facilitate understanding of Subaru Corporation’s CSR initiatives by a greater number of stakeholders, some of the CSR activity information has been published in the Annual Report as well as in the CSR Report, starting with the 2013 editions. In doing so, the publishing media has been transferred to the website in an effort to alleviate the burden on the environment. Further, the website information is also available as a PDF file, which is stored in the Library section of the website. Please utilize the file depending on your purpose.

› SUBARU Annual Report
› CSR Report Library

Approach to Reporting Media

Reporting Cycle

The CSR activities of the Subaru Group in the previous fiscal year are compiled and released annually.
Subject of Reporting

Target Organizations

In principle, the report covers the Subaru Group (Subaru Corporation and its domestic and overseas affiliates). In this report, the "Subaru Group" refers to the Subaru Group; "Subaru" refers to the Subaru Corporation alone; "affiliated companies (affiliates)" refer to Subaru’s domestic and overseas subsidiaries, including dealers in the Automotive Business; "group companies" refer to Subaru’s domestic subsidiaries, excluding dealers in the Automotive Business.

Period Covered

- The information in this report is primarily for the period from April 2018 to March 2019. There is some information from outside this period including the latest information.
- The departments, titles, etc. of the people introduced in this report are as of the time of writing.

Guidelines Referenced

- ISO26000
- GRI Sustainability Reporting Standards
- Environmental Reporting Guidelines (2018 edition) by the Ministry of the Environment, Japan

Special Notice on Prospects

This report includes a variety of information on the prospects, plans, forecasts, etc. for the future of the Subaru Corporation and the Subaru Group member companies. Since the information contained here is based on past facts and information currently available, it may differ markedly depending on future economic trends, the company's business environment and other factors. Subaru therefore requests your understanding in this matter.

Period Issued

- Previous issue: October 2018
- Current issue: August 2019
- Next scheduled issue: August 2020