

Environmental Policy

Based on the corporate philosophy, FHI recognizes the global environmental issue as one of the most important management issues and had set the environmental policy on April 1998. FHI strives to be a socially responsible company for realizing sustainable society.

Environmental Policy (Established in April 1998, revised in March 2010)

In recognition of the close relationship between the global environment and business activities, we will deliver "Green Products" from "Clean Plants and Offices" through "Green Logistics" and "Clean Dealers" to customers in order to ensure the sustainable development of the society.

Also, while strictly observing laws and regulations, local agreements and industrial codes, we will commit ourselves to contributing to society and local communities, voluntary ongoing improvement and the prevention of pollution.

- Green Products...Design and R&D of environment-friendly SUBARU brand products written CSR Policy
- Clean Plants...Reduction of environmental burden in the production process
- Clean Offices...Reduction of environmental burden through our business operations
- Green Logistics...Reduction of environmental burden in the distribution of products
- Clean Dealers...Support to dealerships in their environmental preservation activities
- Upgrading of Management...Contribution to the society, information disclosure and stepped up environmental activities by the whole SUBARU Group

Organization

Established to implement the Environmental Policy and Voluntary Plan for the Environment, FHI's environmental management organization comprises two main entities that cross corporate divisions: the Company-wide Environmental Management System (EMS) and the Environmental Committee.

Serving as the head of the Company-wide EMS and the chairperson of the Environmental Committee, the director responsible for environmental issues conducts environmental reviews twice a year. We proactively implement environmental protection activities, comprehensively managing our progress and continuously revising the direction of future efforts.

FHI Group Environmental Management Organization (as of June 2015)



The 5th Voluntary Plan for the Environment (FY2013 to FY2017)

FHI has established the 5th Voluntary Plan for the Environment for the period FY2013 to FY2017. Based on our Environmental Policy, we have set even higher environmental protection targets while adding new environmental measures to ensure compliance with laws and regulations and to foster cooperation on environmental issues within the automobile industry. Based on this plan, we will contribute to society through our products, striving always to produce even greener products at green plants and offices and delivering them to customers via green logistics and green dealers.

Our entire Group shares this plan and works together to ameliorate and eliminate environmental problems on a continuous basis. Our environmental initiatives introduced here are categorized into four groups: global warming countermeasures, resource recycling, pollution prevention and reduction of hazardous chemical usage, and environmental management.

The 5th Voluntary Plan for the Environment



FHI's Voluntary Plan for the Environment (FY2013 to FY2017)

- [PDF 301KB] [1] Global Warming Countermeasures
- 🔁 [PDF 281KB] 【2】 Resource Recycling
- [PDF 318KB] [3] Pollution Prevention and Reduction of Hazardous Chemical Substance Usage
- [PDF 535KB] [4] Environmental Management

Environmental Data Highlights

Fuel Economy Standards

- Japan: Meeting the 2015 Fuel Economy Standards in 7 of the 9 weight categories
- U.S.: Meeting the 2014 Model Year Corporate Average Fuel Economy (CAFE) Standards and Greenhouse Gas (GHG) Standards

Status of Achievements for the 2015 Fuel Economy Standards



Increases in the Number of Models Certified to be Low-Emission Vehicles

- Cars with 75% reduction from the 2005 emissions standards increased to account for 98% of car production quantity
- All vehicles certified as low-emission vehicles (certified to have achieved at least a 50% reduction from the 2005 emissions standards)



Percentage of Low-Emission Gasoline-Powered Passenger Cars

Automobile Recycling

- Automotive Shredder Residue (ASR) recycling rate was 97.4% (compared with the FY2015 legal standard of 70%)
- Monthly record on zero landfill, achieved in May 2011, maintained
- Airbag recycling rate of 94.1% achieved (compared with legal standard of 85%)
- Entire amount of recovered CFCs suitably treated

Overall Environmental Burden for the Automotive Business



This shows the principal environmental burdens relating to FHI's automobile manufacturing, sales and other activities. LCA and Scope 3 are calculated separately.

CO₂ emissions and waste generation increased from the previous fiscal year due to higher production volumes.

* Sites covered: Gunma Manufacturing Division, Tokyo Office, Saitama Manufacturing Division and Utsunomiya Manufacturing Division



Waste Generation (includes scrap metal sold)





PRTR Chemical Substances

Visiting nature reserves with customers in 31 Forest Stars Tour activities

Subaru of China, Ltd. (SOC) launched the SUBARU Forest Ecology Conservation Project in partnership with the State Forestry Administration and the China Wildlife Conservation Association at the end of 2012. Through the project, Subaru is growing forests to protect the ecosystem in China' s 31 nature reserves as well as providing vehicles for the nature reserves. Since 2013, Subaru has continuously held 31 Forest Star Tours aimed at conserving forest ecosystems. In these events, dealers from each area of China accompany customers on excursions that give them an interest in preserving forest ecosystems through contact with nature.

In April 2014, Subaru announced The Second Season of 31 Forest Stars Tours at the Beijing Motor Show, and held events in the period from April to December. SOC conducted environmental conservation activities that included visits to places such as nature reserves and sanctuaries for pandas, ibises, and deer around China by dealers accompanied by customers, installation of signs on public roads and eco-signs, and donations of environmental conservation goods. This second season of activities attracted interest in ecosystem conservation, and the number of applicants reached 200,000.

SOC's contributions to raising awareness of environmental conservation and promoting the development of environmental conservation projects through these kinds of long-term activities has been recognized. In June 2015, SOC received a Public Service Alliance Partner award at the China Forests First China Eco-Hero awards organized by Guangming Daily, a Chinese newspaper. Going forward, SOC will promote the project and the events to provide support for improving the environment and protecting forest ecosystems in China.



Installing signs and collecting ecological specimens



The award ceremony