



2013 CSR Report



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Editorial Policy

Editorial Policy

Editorial Policy

This Report, which introduces the outcome of efforts by Fuji Heavy Industries Ltd. (FHI) with its domestic and overseas affiliates in Corporate Social Responsibilities (CSR), has been released to promote communication with stakeholders, including customers, shareholders, business associates, local communities, and employees, aiming to further strengthen our commitments.

Specifically, in the feature article, we introduce

the FHI Group's unique initiatives that we particularly want to highlight to our stakeholders, while in the section describing the Group's CSR activities, we report on our CSR measures focusing on eight areas: customers and products; employees; the environment; compliance; information disclosure; procurement; social contributions; and corporate governance.

Regarding Report Media

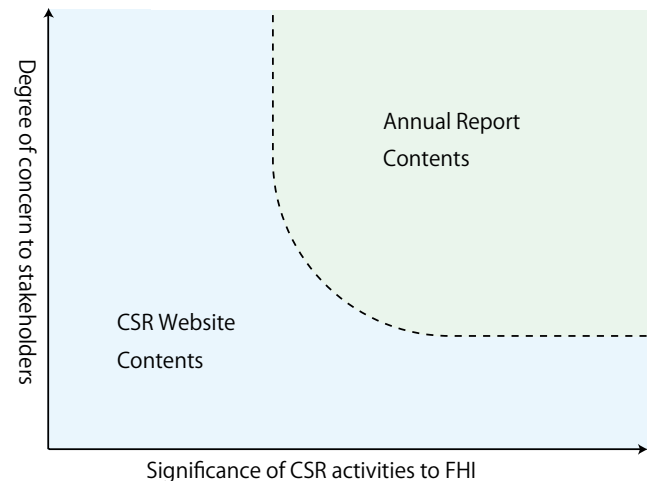
To facilitate understanding of the company's affairs by all stakeholders, from the 2013 edition, CSR activity information in the FHI's CSR Report will be integrated with the Annual Report, and the publishing media has been transferred to the website. Further, The website information is available as a PDF file, which is stored in the Library. Please use according to your purpose.

 <p>Annual Report To our stakeholders and investors</p>		 <p>CSR Report Library</p>
http://www.fhi.co.jp/ir/report/ar.html		http://www.fhi.co.jp/envi/csr/report/archives.html

Report Cycle

The CSR activities reports for Fuji Heavy Industries Group in the previous fiscal year are compiled and released annually.

Approach to report media



Subjects of Reports

Reported Organizations

The report covers Fuji Heavy Industries, Ltd., together with its Group member companies both domestic and overseas.

Period Covered

- The report covers performance for the period of FY2013 (from April 2012 to March 2013) and a number of undertakings before and up to the release of the report.
- The departments and titles etc. of the people introduced in this report are correct as of the time of writing.

Guidelines Referenced

- GRI Sustainability Reporting Guidelines (Ver. 3)
- ISO26000
- Environmental Report Guidelines (2012) by the Japanese Ministry of the Environment

The comparative table of guidelines is available by clicking the link below.

- ▶ [GRI guidelines/ISO26000 comparative table](http://www.fhi.co.jp/envi/csr/csr/guideline/guideline.html)

Special Notice on Prospects

This report includes a variety of information on the prospects, plans, forecasts, etc., for the future of Fuji Heavy Industries, Ltd., and Fuji Heavy Industries Group member companies, although this information is based on past facts and currently available material, which may

differ markedly depending on future economic trends, the company's business environment and other factors. We therefore request your understanding in this matter.

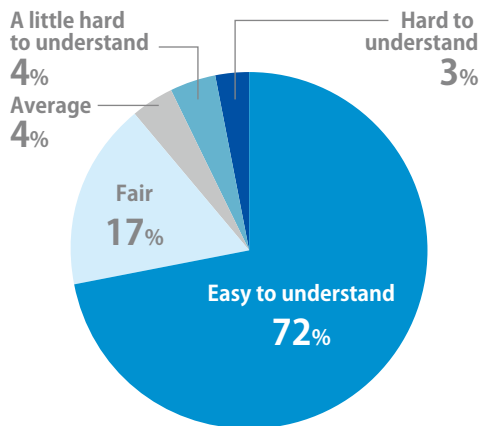
Miscellaneous

- ▶ Fuji Heavy Industries., Ltd. Website Top page ——— <http://www.fhi.co.jp/>
- ▶ Corporate Profile ——— <http://www.fhi.co.jp/outline/inoutline/>
- ▶ Investor Relations ——— <http://www.fhi.co.jp/ir/index.html>
- ▶ Financial Results ——— <http://www.fhi.co.jp/ir/report/ms.html>
- ▶ Annual Report ——— <http://www.fhi.co.jp/ir/report/br.html>

"2012 CSR Report" Questionnaire Results

We thank you for participating in the questionnaire about the "2012 CSR Report" (Issued September 3, 2012). Your opinions and impressions will be used in the production of the FY2014 and subsequent editions of the report.

■ 1. What did you think of the content of this report?



- Concisely summarized, an optimal report that gives me an overall understanding of SUBARU.
- Large volume of information, but this is unavoidable since the report includes articles covering a wide range of topics.

■ 2. Items of Particular Interest

[1st Place]

Feature Article 2: What We Want to Communicate to Children through Automobile Design and Manufacturing

⇒ I was impressed by what was said about the future.

[2nd Place]

Feature Article 1: Making/Delivering Automobiles to Customers (Sales)

⇒ I was interested in what was mentioned in direct talks with dealers.

[3rd Place]

Feature Article 1: Making/Delivering Automobiles to Customers (Design and Development, Manufacturing)

⇒ I was interested because it reported on EyeSight.

■ 3. Opinions on the company's CSR and environmental activities

- I take my hat off to the employees who volunteered for local cleanup activities. I would like to see more of this kind of thing in future.
- I would like to know what your company thinks about hybrid vehicles now they are becoming more commonplace.
- I would like the employees to get thorough education in technology to match customer needs in order to provide easy-to-understand explanations for customers.
- I would like to see adopted many items that are clearly distinct from those of other companies and produced from unique ideas.