



## Social Contribution: Efforts Outside of Japan

### Efforts by Subaru of America Inc. (SOA)

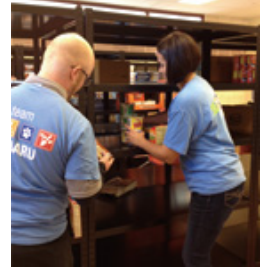
#### Assistance with Meals for People in Need

SOA, in partnership with the Salvation Army Kroc Center in Camden, NJ, created the Subaru Choice Food Pantry, to provide emergency food and services to people in need.

In 2015, the Subaru Choice Food Pantry provided more than 60,500 pounds, or around 27.4 tons, of food, equating to 42,462 meals for 1,311 families, including more than 1,900 children.



From right: Tom Doll, SOA president and COO; Major Terry Wood, Salvation Army Kroc Center Administrator; Sandy Capell, SOA philanthropy and corporate responsibility manager.



SOA employees help to stock food

#### Donating Books and School Supplies to Children

In August 2015, SOA headquarters and employees from each of its business sites along with Subaru retailers donated more than 16,000 children's books and school supplies to more than 200 schools across the United States.



Employees packing more than 2,000 backpacks with books and school supplies

#### Commencing Joint Program to Reduce Landfill from National Parks

SOA has commenced a joint program with the National Park Service to assist the Parks with reduction of waste sent to landfills. The goal is to help the parks achieve zero landfill within the next five years. SOA works with the National Parks to engage its partners in achieving the goal.

The large concessioners that operate the hotels, restaurants, and stores on the Park property have also joined the efforts to Reduce, Reuse and Recycle waste that is generated in the course of their operations. A pilot program has commenced operating in three Parks which are Yosemite in California, Grand Teton in Wyoming and Denali in Alaska.

Using the principles honed and the procedures used at SIA in Indiana, the Parks will enter into the next 100 years poised to be sustainable for generations to come.



## Efforts by Subaru Research & Development, Inc. (SRD)

### Donating to Diverse Activities

In 2015, SRD presented donations to the following organizations.

- Asahi Gakuen, Los Angeles Japanese School - \$500
- Japanese School of Detroit - \$300
- Japanese Business Society of Detroit/ DIA Japanese Exhibit \$250
- Indiana Japanese Language School - \$1500



## Efforts by Subaru of Indiana Automotive, Inc. (SIA)

### Providing Company Grounds for Community Events

We opened the grounds of SIA in Lafayette, Indiana to local nonprofits for the following events.

- Alzheimer's Association 5K Walk (600 participants)
- Making Strides Against Breast Cancer for American Cancer Society (500 participants)
- CASA Cycling Challenge (400 participants)

### Promoting Plan to Renovate Memorial Island

SIA took the lead in the Memorial Island Renovation project at Lafayette's Columbian Park. Memorial Island was built to honor local veterans, and was in need of major renovations as it was built many years ago. Beyond our own financial donations to the project, SIA also rallied other companies and individuals in the community to make sure this important project would be fully funded.



## Efforts by Subaru Canada, Inc. (SCI)

### Supporting Ironman Events as a Comprehensive Sponsor

SCI is the title sponsor of all six IRONMAN events in Canada, providing support for the endeavors of the athletes. IRONMAN is the toughest triathlon race which contains a 3.8 KM swim, 180 KM bike and 42 KM run.



## Canada's Biggest Show for Enthusiasts Toronto Subaru Club Hyper Meet (August 22, 2015)

In August 2015, we held the 12th HyperMeeting at our headquarters. It is the largest enthusiast show held at a corporate head office in Canada, and is held once a year. Each year, the HyperMeeting raises funds which are donated to Ronald McDonald House\* in Toronto. In 2015, more than 1,000 people gave their support, raising approximately \$20,000. SCI matched this amount dollar-for-dollar, raising a grand total of \$40,000.



\* Ronald McDonald House is a charitable organization that provides a "home away from home" to allow children who have to be admitted to hospital far away from their own homes for the treatment of serious diseases and their families to spend time relaxing together.

## Ontario Subaru Dealer Association Charity Golf Tournaments

In July 2015, the Ontario Subaru Dealers Association's third charity golf tournament was held with 90 participants from Subaru dealers, business partners and SCI. The tournament raised \$36,000 in support of Ronald MacDonal House Toronto.



In August 2015, the Quebec Subaru Dealer Association held its 6th benefit golf tournament with 120 participants attending from Subaru dealers, business partners and SCI. The event raised \$66,000 in support of la Fondation les petits trésors de l' Hôpital Rivière-des-Prairies, which deals with the mental health of Quebec children and teenagers.



### Third Season of 31 Forest Stars Tours

At the end of 2012, Subaru of China, Ltd. (SOC), Beijing launched the SUBARU Forest Ecology Conservation Project with the State Forestry Administration and the China Wildlife Conservation Association to which Subaru donates 1 million yuan every year. Based on the project, SOC developed the 31 Forest Star Tour activity in 2013 to foster SUBARU Ecology Conservation Forests in China's 31 nature reserves in addition to providing 31 Foresters and forest conservation-related goods for each of the nature reserves.



In the Third Season of 31 Forest Stars Tours in 2015, SOC promoted conservation related to the natural environment and forest ecosystems at the national level in partnership with Guang Ming Daily, China's third biggest newspaper, and Forests China, a public interest project. Even more Chinese customers took part in natural environment conservation activities through interactive eco-experiences, which included tree planting, supporting health checkups and treatment for people living in nature reserves, and the collection of painting materials and sketching, to disseminate the importance of ecosystem conservation.

For these efforts, SOC received the Public Interest Partner award at Forests China's 1st China Eco-Hero selection ceremony event. Going forward, SOC will continue contributing to conservation of China's natural environment through the 31 Forest activity.