



June 28, 2012

FHI Announces Results for May 2012 (Flash report)

Production

		May 2012		Jan-May 2012	
		units	2012 vs 2011	units	2012 vs 2011
Domestic production *1	Passenger cars	40,292	201.6%	210,863	172.6%
	Mini cars	0	0.0%	18,361	96.1%
	Total	40,292	179.6%	229,224	162.2%
Overseas production *2	Passenger cars	15,378	131.3%	83,315	128.7%
Total		55,670	163.0%	312,539	151.7%

*1 JAMA (Japan Automobile Manufacturers Association Inc.) report basis (CBU)

*2 Local line-off basis

Led by strong demand for the all-new Impreza, May production of passenger cars in Japan resulted in the 8th straight month of year-on-year increase, with a record number of domestic production for the month of May. Overseas production kept its momentum, posting the 9th consecutive month of year-on-year growth with a record number of overseas production for the month of May. Global production marked a year-on-year rise for the 8th month in a row.

Japan Sales

	May 2012		Jan-May 2012	
	units	2012 vs 2011	units	2012 vs 2011
Passenger cars *1	5,492	97.7%	39,922	136.3%
Mini cars *2	4,712	115.1%	41,524	129.7%
Total	10,204	105.0%	81,446	132.8%

*1 Excludes commercial vehicles

*2 Includes mini trucks

Despite strong sales of the facelifted Legacy series introduced in May, Subaru's passenger car sales in Japan resulted in a year-on-year decrease for the first time in 8 months. Total Japan sales recorded a year-on-year gain for the 8th straight month.

Export

	May 2012		Jan-May 2012	
	units	2012 vs 2011	units	2012 vs 2011
Total	34,068	180.3%	159,292	149.8%

* JAMA report basis

With increased deliveries of the all-new Impreza and last year's low production results caused by the earthquake, CBU exports from Japan increased year over year for the 4th month in a row.

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