



“SUBARU BRZ CONCEPT - STI -” to Make World Premiere at Los Angeles Auto Show

Tokyo, November 1, 2011 - Fuji Heavy Industries Ltd. (FHI), the maker of Subaru automobiles, today announced that the world premiere of the “SUBARU BRZ CONCEPT - STI -” will take place at the Los Angeles Auto Show in November 2011 (Press day: November 16 and 17; Open to the public from November 18 through 27 in the United States).

The “SUBARU BRZ CONCEPT - STI -” is a concept car based on the “SUBARU BRZ”, an all-new rear-wheel drive (RWD) compact sports car developed from an ongoing joint-project between Subaru and Toyota Motor Corporation. Built with Subaru’s core technology of the Horizontally-Opposed Boxer engine, this model has a low center of gravity that realizes a “Pure Handling Delight” driving experience. Combined with motifs of Subaru’s iconic performance brand “STI”, the concept car embodies an ultimate handling performance.



SUBARU BRZ CONCEPT - STI -

About Fuji Heavy Industries Ltd.

Fuji Heavy Industries Ltd. (FHI), the maker of Subaru automobiles, is a leading manufacturer in Japan with a long history of technological innovations that dates back to its origin as an aircraft company. While the automotive business is a main business pillar, FHI’s Aerospace, Industrial Products and Eco Technologies divisions offer a diverse range of products from general-purpose engines, power generators, and sanitation trucks to small airplanes, crucial components for passenger aircrafts, and wind-powered electricity generating systems. Recognized internationally for its AWD (all-wheel drive) technology and Horizontally-Opposed engines in Subaru, FHI is also spearheading the development of environmentally friendly products and is committed to contributing to global environmental preservation.

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