



Subaru Exhibits All-New Impreza at New York International Auto Show

Tokyo, April 6, 2011 - Fuji Heavy Industries Ltd. (FHI), the maker of Subaru automobiles, today announced that it will exhibit the all-new Impreza 4-door and 5-door models (U.S. specifications) as a world premiere at the New York International Auto Show (Press day: April 20 and April 21; Open to the public from April 22 through May 1). The new Impreza will offer the highest fuel economy* of any all-wheel drive car in the US. Totally new designs will propose roomier cabin space with new level of comfort and refinement for enhanced product appeal.

The press conference is scheduled at the Subaru booth on April 20, 2011 at 13.05h.

*36MPG/highway, Subaru's in-house data



Subaru Impreza 4-door model profile (U.S. spec.)

About Fuji Heavy Industries Ltd.

Fuji Heavy Industries Ltd. (FHI), the maker of Subaru automobiles, is a leading manufacturer in Japan with a long history of technological innovations that dates back to its origin as an aircraft company. While the automotive business is a main business pillar, FHI's Aerospace, Industrial Products and Eco Technologies divisions offer a diverse range of products from general-purpose engines, power generators, and sanitation trucks to small airplanes, crucial components for passenger aircrafts, and wind-powered electricity generating systems. Recognized internationally for its AWD (all-wheel drive) technology and Horizontally-Opposed engines in Subaru, FHI is also spearheading the development of environmentally friendly products and is committed to contributing to global environmental preservation

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