



Subaru Exhibits 2011 Impreza WRX Models at New York International Auto Show

Tokyo, March 23, 2010 - Fuji Heavy Industries Ltd. (FHI), the maker of Subaru automobiles, today announced that it will exhibit the 2011 Impreza WRX (U.S. specifications) models at the New York International Auto Show (Press day: March 31 and April 1; Open to the public from April 2 through 11). Both 5-door and 4-door models come with the wide-body design for the first time. The exterior design, including newly designed front area, projects a sporty and powerful road presence. The new model also enhances sportiness, thanks to its wider track. The 2011MY Impreza WRX will be introduced in the U.S. market this summer. The press conference is scheduled at the Subaru booth on April 1, 2010 at 9.40h.



Subaru Impreza WRX 5-door model (U.S. spec.)



Subaru Impreza WRX 4-door model (U.S. spec.)

About Fuji Heavy Industries Ltd.

Fuji Heavy Industries Ltd. (FHI), the maker of Subaru automobiles, is a leading manufacturer in Japan with a long history of technological innovations that dates back to its origin as an aircraft company. While the automotive business is a main business pillar, FHI's Aerospace, Industrial Products and Eco Technologies divisions offer a diverse range of products from general-purpose engines, power generators, and sanitation trucks to small airplanes, crucial components for passenger aircrafts, and wind-powered electricity generating systems. Recognized internationally for its AWD (all-wheel drive) technology and Horizontally-Opposed engines in Subaru, FHI is also spearheading the development of environmentally friendly products and is committed to contributing to global environmental preservation

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