



PRESS INFORMATION

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Exhibition Outline of the 80th Geneva International Motor Show

Tokyo, February 5, 2010 - Fuji Heavy Industries Ltd. (FHI), the maker of Subaru automobiles, today announced that it will exhibit the "SUBARU HYBRID TOURER CONCEPT" as an European premiere and unveil the "Subaru Impreza XV" as a world premiere, which will be marketed this summer in Europe, at the 80th Geneva International Motor Show slated for March in Geneva, Switzerland (Press day: March 2 and 3; Open to the public from March 4 through 14). It will also showcase the "Subaru Plug-in STELLA", a production electric vehicle launched in Japan last year, "BOXER DIESEL" models, and highlight Subaru's unique Horizontally-Opposed Boxer Engine technologies. With these exhibits and throughout the booth design, FHI will showcase Subaru's efforts to integrate enjoyable and reliable driving with environmentally friendly solutions. The press conference by President Ikuo Mori is scheduled at the Subaru booth on March 2, 2010 at 15.45h



Subaru booth image

Employing the Subaru's core technology of "Symmetrical All-Wheel Drive (AWD)" and "Horizontally-Opposed Boxer Engine", the "SUBARU HYBRID TOURER CONCEPT" reflects Subaru's vision of the future grand touring car. Presented with an eye-catching sculpted exterior design, the concept offers an ideal combination of Subaru's authentic driving performance, all-round safety features and environmental friendliness provided by its unique hybrid system.

<SUBARU HYBRID TOURER CONCEPT>



Length x Width x Height:

4,630 x 1,890 x 1,420mm

Power Unit:

2.0-litre Horizontally-Opposed direct fuel-injection
turbo gasoline engine plus two motors

The “Subaru Impreza XV”, developed on the basis of the iconic Impreza 5-door model, offers a new crossover styling. Exclusively designed front grille and wheel arch, and specially equipped roof rails and a roof spoiler accentuate the uniqueness of this special Impreza version. The available 2.0-litre Horizontally-opposed petrol engine and the turbo BOXER DIESEL engine comply with European EURO 5 regulations for enhanced environmental friendliness.

<Subaru Impreza XV>

Length x Width x Height: 4,430 x 1,770 x 1,520mm (1,515mm for Diesel model)

Wheelbase: 2,620 mm

About Fuji Heavy Industries Ltd.

Fuji Heavy Industries Ltd. (FHI), the maker of Subaru automobiles, is a leading manufacturer in Japan with a long history of technological innovations that dates back to its origin as an aircraft company. While the automotive business is a main business pillar, FHI's Aerospace, Industrial Products and Eco Technologies divisions offer a diverse range of products from general-purpose engines, power generators, and sanitation trucks to small airplanes, crucial components for passenger aircrafts, and wind-powered electricity generating systems. Recognized internationally for its AWD (all-wheel drive) technology and Horizontally-Opposed engines in Subaru, FHI is also spearheading the development of environmentally friendly products and is committed to contributing to global environmental preservation

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