

LEGACY CONCEPT to Debut at North American International Auto Show

Tokyo, December 17, 2008 – Fuji Heavy Industries Ltd. (FHI), the maker of Subaru automobiles, today announced that it will give a world premiere to the LEGACY CONCEPT at the 2009 North American International Auto Show (NAIAS) in Detroit, which will open its doors to the public from January 17 through 25, 2009 (press days on January 11 through 13).

Celebrating 20 years of the Legacy sedan, the LEGACY CONCEPT is a concept model to showcase the direction of future Legacy sedan design. The exterior highlights the sportiness and dynamism befitting a car powered by 3.6-liter, low center of gravity Horizontally-Opposed engine. A distinctive front face and flared wheel arches speak to the presence of the car and the reliability promised by the symmetrical All-Wheel Drive system. The interior embodies high definition with a feeling of comfort.

Subaru Legacy series was first introduced into the world in 1989 and next year it will celebrate its 20th anniversary of the start of production. Produced in Gunma, Japan and Lafayette, Indiana USA, Global production has exceeded 3.6 million units* and production in North America accounts for 43%. The model has been highly acclaimed as a core product of Subaru world-wide due to its excellent driving performance, strong safety record and the dependability provided by Subaru's renowned Symmetrical AWD system with Horizontally-Opposed engine.

*As of November 2008



LEGACY CONCEPT

About Fuji Heavy Industries Ltd.

Fuji Heavy Industries Ltd. (FHI), the maker of Subaru automobiles, is a leading manufacturer in Japan with a long history of technological innovations that dates back to its origin as an aircraft company. While the automotive business is a main business pillar, FHI's Aerospace, Industrial Products and Eco Technologies divisions offer a diverse range of products from general-purpose engines, power generators, and sanitation trucks to small airplanes, crucial components for passenger aircrafts, and wind-powered electricity generating systems. Recognized internationally for its AWD (all-wheel drive) technology and Horizontally-Opposed engines in Subaru, FHI is also spearheading the development of environmentally friendly products and is committed to contributing to global environmental preservation.