

May 28, 2015

FHI Announces Production, Japan Sales and Export Results for April 2015 (Flash Report)

	April 2015			Jan–Apr 2015	
	Units	2015 vs 2014		Units	'15 vs '14
Domestic Production *1	☆ 53,358	+0.4%	Increased y/y for 14th consecutive month	232,862	+5.5%
Overseas Production *2	☆ 19,171	+18.5%	Increased y/y for 10th consecutive month	76,639	+27.8%
Global Production Total	☆ 72,529	+4.7%	Increased y/y for 14th consecutive month	309,501	+10.2%
Passenger Vehicles	7,085	+17.3%	Increased y/y for 5th consecutive months	52,701	+13.6%
Mini Vehicles	2,470	+33.0%	First y/y increase in 13 months	15,794	-26.2%
Japan Sales Total	9,555	+21.0%	First y/y increase in 2 months	68,495	+1.0%
Export Total *3	☆ 48,499	+16.6%	First y/y increase in 3 months	180,076	+6.5%

☆: Record high for the month of April

*1 JAMA (Japan Automobile Manufacturers Association Inc.) report basis (CBU)

*2 Local line-off basis

*3 JAMA report basis

< Production >

- Domestic production increased year-on-year led by continued strong sales of the Impreza and Subaru XV in North America.
- Overseas production increased year-on-year with continued high demand for the new generation Legacy and Outback in North America.

< Japan Sales >

- Passenger vehicle sales increased year-on-year as strong sales of the Levorg and WRX made up for a decrease in sales of the Impreza, Subaru XV and Forester.
- Mini vehicle sales posted the first year-on-year increase in 13 months.

< Exports >

- Exports from Japan increased year-on-year, led by strong sales of the Impreza, Subaru XV and Forester in North America as well as high demand for the new generation Outback in Europe and Australia.

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