

All-New Subaru Outback & Legacy Awarded Top JNCAP “ASV+” Rating in Preventive Safety Performance Assessment

Tokyo, December 4, 2014 - Fuji Heavy Industries Ltd. (FHI), the manufacturer of Subaru automobiles, is pleased to announce that two of its models equipped with Subaru’s unique “EyeSight” Driver Assist Technology - the all-new Outback*¹ and Legacy*¹ - were awarded the top rating of JNCAP*² Advanced Safety Vehicle-Plus (ASV+) with the highest possible marks in the preventive safety performance assessment administered by the Ministry of Land, Infrastructure, Transport and Tourism (MLIT) and the National Agency for Automotive Safety & Victims’ Aid (NASVA).

The maximum number of rating points is 40, with points awarded for efficacy in reducing accidents resulting in death or serious injury, based on the types of accidents occurring in Japan. Any vehicle earning two points or more is designated as an Advanced Safety Vehicle (ASV), and a vehicle earning 12 points or more is designated as an Advanced Safety Vehicle-Plus (ASV+). The Outback and Legacy won ASV+ designations with the maximum rating of 40 points.

Following the ratings for the Levorg*¹ (40 points), Forester*³ (39.9 points) and Subaru XV Hybrid*³ (39.3 points) announced in October, all Subaru models evaluated have been awarded the ASV+.

The preventive safety performance assessment took place for the first time this fiscal year, prompted by the fact that increasing demand for safe automobiles in recent years has led to rapid proliferation of automobiles equipped with “preventive safety technology” such as automatic brakes and other technology to prevent accidents. The assessment involves testing two systems, the Autonomous Emergency Braking System (AEBS) and the Lane Departure Warning System (LDWS).

FHI aims to offer "Enjoyment and Peace of Mind" through the Subaru experience, its brand statement "Confidence in Motion" at the foundation. "Enjoyment and Peace of Mind" is not possible without the crucial element of "safety". Subaru will pursue all-around safety by continuing to advance its active, passive and pre-crash safety technologies.

*1: Equipped with EyeSight (ver.3) as it is known on the Japanese market.

*2: Japan New Car Assessment Program

*3: Equipped with EyeSight (ver.2) as it is known on the Japanese market.

